TOWARDS A BETTER WORLD

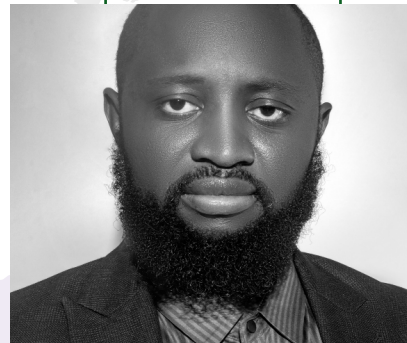## GOALPrime Organization Nigeria's 2025-2029 Strategy

A 200million Dollar Requirement geared towards contributing the realization of a Better World and the SDGs

SDGs

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Acronyms

5W - Who does What, Where, When and for Whom
AA - Anticipatory Action
ABA - Area-Based Approach
ATF - Agriculture Task Force
A&AWG - Assessment and Analysis Working Group
AAP - Accountability to Affected Populations
AoR - Area of Responsibility
BoLSA - Bureau of Labour and Social Affairs
CBO - Community Based Organisation
CBPF - Country-Based Pooled Fund
CCA - Common Country Analysis
CCCM - Camp Coordination and Camp Management
CCS - Coordination and Common Services
CEA - Cost Effectiveness Analyses
CERF - Central Emergency Response Fund
CF - Cooperation Framework
CFM - Complaints and Feedback Mechanism
CFRM - Complaint, Feedback and Response Mechanism
CLA - Cluster Leads Agency
CMCoord - Civil-Military Coordination
CO - Cluster Objective
CP - Child Protection
CPIMS - Child Protection Information Management System

CRRP - Country Refugee Response Plan
CSO - Civil Society Organization
CSS - Central Statistics Service
CVA - Cash and Voucher Assistance
CWG - Cash Working Group
DPG - Development Partners Group
DRM - Disaster Risk Management
DRMTWG - Disaster Risk Management Technical Working Group
DTM - Displacement Tracking Matrix
ECC - Emergency Coordination Centre
ECWG - Ethiopia Cash Working Group
EDRMC - Ethiopia Disaster Risk Management Commission
EFSA - Emergency Food Security Assessments
EHF - Ethiopia Humanitarian Fund
EMWAT - Emergency Water Systems (kits)
EO - Explosive Ordnance
EORE - Explosive Ordnance Risk Education
EPHI - Ethiopian Public Health Institute
ERC - Emergency Relief Coordinator
ERCS - Ethiopian Red Cross Society
ERM - Emergency Response Mechanism
ES/NFI - Emergency Shelter and Non-Food Items
FAO - Food and Agriculture Organization

FSNMS - Food Security Nutrition Monitoring
FTS - Financial Tracking System
GBV - Gender-Based Violence
GBVIMS - Gender-Based Violence Information Management System
GCR - Global Compact for Refugees
GoE - Government Of Ethiopia
GRF - Global Refugee Forum
HCT - Humanitarian Country Team
HDP - Humanitarian-Development-Peacebuilding
HEA - Household Economy Approach
HeRAMS - Health Resources and Availability Monitoring - System
HINGO - Humanitarian-International Non-Government Organization
HIV - Human Immunodeficiency Virus
HLP - Housing, Land and Property
HNO - Humanitarian Needs Overview
HPC - Humanitarian Programme Cycle
HQ - Head Quarters
HRP - Humanitarian Response Plan
IAA-WG - Inter-Agency Accountability Working Group
IASC - Inter-Agency Standing Committee
ICCG - Inter-Cluster Coordination Working Group
ICRC - International Committee of the Red Cross

ICSC - Inter-Cluster Intersectoral
IDP - Internally Displaced Person
IEC - Information, Education and Communication
IFRC - International Federation of Red Cross and Red Crescent Societies
IM - Information Management
IMS - Information Management System
IMSMA - Information Management System for Mine Action
IMWG - Information Management Working Group
IOM - International Organization for Migration
IPC - Integrated Food Security Phase Classification
M&E - Monitoring & Evaluation
MA - Mine Action
MAM - Moderate acute malnutrition
MEB - Minimum Expenditure Basket
MHNT - Mobile Health and Nutrition Teams
MHPSS - Mental Health and Psychosocial Support
MIRA - Multi Cluster/Sector Initial Rapid Assessment
MISP - Minimum Initial Service Packages
MPC - Multi-Purpose Cash
MRC - Migrant Response Center
MSNA - Multi-Sector Needs Assessments
MT - Metric Tonnage
NFI - Non-Food Items
NGO - Non-Government Organization

OCHA - United Nations Office for the Coordination of Humanitarian Affairs
PASS - Provision of Access Satisfaction Survey
PDM - Post-Distribution Monitoring
PiN - People in Need
PMT - Performance Management Tool
PoE - Points of Entry
PSEA - Prevention of Sexual Exploitation and Abuse
PSNP - Productive Safety Net Program
PSS - Passenger Satisfaction Survey
RC/HC - Resident Coordinator / Humanitarian Coordinator
RCCE - Risk Communication and Community Engagement
RITA - Relief Item Tracking Application
RLOs - Refugee-Led Organizations
RPM - Response Planning and Monitoring
RRM - Rapid Response Mechanisms
RRS - Refugees and Returnees Service
RRT - Rapid Response Team
SADD - Sex and Age Disaggregated Data
SAG - Strategic Advisory Group
SAM - Severe acute malnutrition
SC - Steering Committee
SEA - Sexual Exploitation and Abuse
SNNP - Southern Nations, Nationalities, and Peoples'

Region
SRF - Service Request Form
SWAN - SCI, WVI, AAH, and NRC (Consortium)
TWG - Technical Working Group
UASC - Unaccompanied and Separated Children
UGC - User Group Committee
UN - United Nations
UNCT - UN Country Team
UNDSS - United Nations Department of Safety and Security
UNFPA - United Nations Population Fund
UNHAS - United Nations Humanitarian Air Service
UNHCR - United Nations High Commissioner for Refugees
UNICEF - United Nations Children's Fund
UNSDCF - United Nations Sustainable Development Cooperation Framework
UPSNJP - Urban Safety Nets and Jobs Project
US - United States
VBT - Vulnerability-Based Targeting
WASH - Water, Sanitation and Hygiene
WB - World Bank
WFP - World Food Program
WG - Working Group
WHO - World Health Organization

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Message from
The Board Chairperson

As Chairperson of the Board of Directors of GOALPrime Organization Nigeria, it gives me profound joy to witness the unveiling of our 5-Year Strategy Document, Towards a Better World. This milestone is not only a product of careful thought and dedicated planning, but also a reflection of our unwavering belief that humanity can chart a better path forward when vision, courage, and compassion meet purposeful action.

This strategy affirms our commitment to remain a people centered organization, driven by the conviction that every child deserves a future, every family deserves dignity, and every community deserves the opportunity to flourish. It is a framework that strengthens our resolve to deliver impact at scale, while holding firmly to the principles of accountability, transparency, and collaboration.

To our partners, donors, governments, civil society, and communities we extend an open invitation: join us in this bold journey. The challenges we face today poverty, conflict, displacement, and climate shocks are too complex for any single actor to address alone. But together, with shared responsibility and collective action, we can turn the tide and truly build a better world.

On behalf of the Board, I assure you of our steadfast support, oversight, and guidance to ensure that this strategy does not remain words on paper, but is translated into measurable impact, life-saving interventions, and transformative change.

Ms Onwunali Oluchukwu Favour

Board Chairperson
GOALPrime Organisation Nigeria

Message from
The Country Director

Dear World,

We boldly with courage and resilience embark on a new strategy journey as we launch our very ambitious 5-Year Strategy Document, Towards a Better World. This strategy is not just a roadmap for our work—it is a courageous declaration of our collective resolve to stand with humanity, to restore dignity, and to build resilience in the face of crises and uncertainty.

In a world where conflict, poverty, inequality, and disasters continue to challenge our shared humanity, this strategy is both a beacon of hope and a call to action. It reminds us that transformation is possible when we rise above borders, when institutions strengthen one another, and when every actor—governments, humanitarian partners, the private sector, civil society, and individuals—chooses collaboration over isolation.

I extend this as a global call: let us join hands, share responsibility, and pool our courage and resources. No one nation, no one organization, no one leader can deliver change alone. But together, we can inspire a generation, heal broken systems, and create a future where communities thrive, children learn, and every individual, regardless of circumstance, has the opportunity to live with dignity and hope.

GOALPrime is ready. We invite the world to walk with us—because a better world is not just a vision, it is a responsibility we must all bear together."

Prof. Christopher
Chinedumuije Oguegbu

Country Director
GOALPrime Organisation Nigeria

Executive Summary

GOALPrime Organization Nigeria (GPON) 2025-2029 Strategy, titled "Towards a Better World", presents a transformative and ambitious roadmap aimed at addressing Nigeria's complex humanitarian, development, and social enterprise challenges. Anchored in the principles of inclusivity, innovation, and localization, this strategy sets a dynamic path for building resilient communities, fostering sustainable development, and delivering impactful, people-centered interventions that leave no one behind.

Strategic Vision and Approach

- Humanitarian Response: Providing life-saving support to communities affected by emergencies through education in emergencies, WASH, nutrition, gender-based violence (GBV) prevention, and child protection.

- Nexus Programs: Bridging humanitarian and development efforts to enhance resilience and stability through livelihood recovery, peacebuilding, climate adaptation, and infrastructure rehabilitation.

- Development Programs: Fostering sustainable development by strengthening education systems, improving health outcomes, and promoting sustainable agriculture.

- Social Enterprise: Driving economic empowerment through vocational training, entrepreneurship support, and creating market linkages to build self-reliant communities.

Strategic Vision and Approach

GPON's vision, "A Better World for children, young people, and caregivers", is supported by a mission to empower safe, supported, protected, and resilient communities through age-appropriate, culturally sensitive, disability-inclusive, and gender-transformative approaches. The strategy is built on four core strategic pillars: Humanitarian Response, Nexus Programs, Development Programs, and Social Enterprise. Each pillar is designed to provide immediate relief, drive long-term stability, enhance livelihoods, and promote economic empowerment through innovative, inclusive enterprises.

Cross-Cutting Themes

This strategy integrates critical cross-cutting themes such as disability inclusion, gender equity, prevention of sexual exploitation and abuse (PSEA), localization, and a robust Monitoring, Evaluation, Accountability, Research, and Learning (MEARLI) framework. GPON is committed to ensuring that these themes are mainstreamed into every aspect of program design, implementation, and evaluation.

Strategic Objectives

The overarching objectives of the 2025-2029 Strategy include saving lives during emergencies, building resilient communities, enhancing livelihoods, promoting climate action, and strengthening systems to support sustainable development. The strategy emphasizes collaboration with governments, local actors, and international partners to build lasting, people-centered systems that promote equity and inclusion.

Implementation Framework

The strategy is supported by a robust implementation framework that encompasses planning, execution, monitoring, and continuous adaptation. The phased approach ensures dynamic engagement with stakeholders, strategic risk management, and alignment with global frameworks like the Sustainable Development Goals (SDGs) and the Humanitarian-Development-Peace Nexus (HDPN) approach.

Resource Mobilization and Sustainability

This strategy integrates critical cross-cutting themes such as disability inclusion, gender equity, prevention of sexual exploitation and abuse (PSEA), localization, and a robust Monitoring, Evaluation, Accountability, Research, and Learning (MEARLI) framework. GPON is committed to ensuring that these themes are mainstreamed into every aspect of program design, implementation, and evaluation.

Impact and Outcomes

By the end of this strategic cycle, GPON aims to have directly impacted over 1 million individuals (with a focus on women, girls, and vulnerable groups) and indirectly benefited 20 million people through awareness campaigns and advocacy initiatives. The organization will leverage technology, innovation, and local partnerships to ensure programs are scalable, sustainable, and aligned with both national priorities and global standards.

Conclusion

Towards a Better World" is not merely a strategic document but a call to action for all stakeholders to join hands in creating a world where every individual, community, and nation can thrive. GPON is poised to lead with purpose, partnership, and a firm commitment to driving change through innovation and inclusion, ensuring a resilient and equitable future for all.

FOREWORD

The "Towards a Better World: GOALPrime Organization Nigeria (GPON) 2025-2029 Strategy" is a timely and visionary document that aligns with our collective mission to foster sustainable development, promote social inclusion, and deliver impactful humanitarian interventions across Borno State and beyond. It is with great honor and optimism that I present this strategy, which embodies a shared commitment to building resilient communities, enhancing the lives of vulnerable populations, and ensuring that no one is left behind.

The Ministry of Women Affairs and Social Development in Borno State has long championed the rights and welfare of women, children, and marginalized groups. We have witnessed firsthand the challenges faced by our communities due to the protracted conflict in Northeast Nigeria. The insurgency has left deep scars—displacing families, disrupting education, and creating widespread vulnerabilities. It is against this backdrop that GOALPrime's strategy emerges as a beacon of hope, offering well-structured and evidence-based solutions to address these multifaceted challenges.

I am particularly inspired by GOALPrime's emphasis on inclusivity and localization. The deliberate focus on gender equity, disability inclusion, and the prevention of sexual exploitation and abuse aligns seamlessly with our ministry's goals. These cross-cutting themes are not only necessary but fundamental to driving sustainable change. By integrating them into every phase of program design, implementation, and evaluation, GOALPrime demonstrates a forward-thinking approach that places people—especially women, children, and persons with disabilities—at the heart of development.

Moreover, the strategy's holistic approach through its four strategic pillars—Humanitarian Response, Nexus Programs, Development Programs, and Social Enterprise—ensures that interventions are not only reactive but proactive. It bridges immediate humanitarian needs with long-term development, creating a continuum of support that strengthens the social and economic fabric of our communities. The focus on social enterprise is particularly noteworthy, as it fosters economic empowerment and provides opportunities for self-reliance and growth among our women and youth.

As the Honourable Commissioner, I reaffirm our ministry's unwavering support for this strategy. We are committed to collaborating with GOALPrime and its partners to drive impactful programs, advocate for policies that promote inclusion and equity, and mobilize resources that bring the strategy's vision of "A Better World" to life.

In conclusion, I extend my gratitude to GOALPrime Organization Nigeria for its leadership and innovation. I also call upon all stakeholders—government, donors, civil society, the private sector, and communities—to join us in this transformative journey. Together, we can create lasting change, uplift lives, and ensure a brighter, more inclusive future for every resident of Borno State and Nigeria at large.

Hon. (Amb.) Zuwaira Lawal Gambo
Honourable Commissioner,
Borno State Ministry of Women Affairs and
Social Development

Introduction

Towards a Better World:
GOALPrime's 2025 - 2029 Strategy is a visionary and transformative roadmap that sets the foundation for addressing complex and interconnected humanitarian, nexus, and development challenges in Nigeria and beyond. This strategy underscores GOALPrime's unwavering commitment to building resilient communities, fostering sustainable development, and delivering impactful, people-centered interventions that leave no one behind. Grounded in principles of inclusivity, innovation, and localization, it reflects our mission to create pathways toward a just, equitable, and sustainable future.

At its core, this strategy emphasizes inclusion as a cornerstone of our work, ensuring that marginalized and underserved populations—particularly women, youth, persons with disabilities, and vulnerable communities—are empowered and have equitable access to opportunities and services. GOALPrime is committed to addressing systemic barriers and amplifying the voices of those who are often overlooked, fostering a world where diversity is celebrated, and no one is excluded.

GOALPrime's 2025 - 2029 Strategy also highlights our dedication to leveraging innovative, tech-based solutions and climate-resilient approaches to improve program delivery, accountability, and impact. By integrating emerging technologies and environmentally sustainable practices into our interventions, we aim to enhance efficiency while equipping communities to adapt to the growing impacts of climate change. This dual focus on innovation and sustainability enables us to address immediate needs while fostering long-term resilience.

As a leader in nexus approaches, GOALPrime bridges humanitarian assistance with development and peacebuilding to address the root causes of vulnerabilities and foster long-term stability. Our strategy focuses on advancing holistic, integrated solutions that create enduring positive impacts across sectors, including education, health, and livelihoods, while strengthening systems and capacities at local and national levels.

Furthermore, GOALPrime is deeply committed to social enterprise as a catalyst for sustainable impact. Through innovative business models

and partnerships, we aim to drive economic empowerment, create jobs, and support community-led solutions to pressing challenges. This strategy outlines our vision for blending humanitarian and development interventions with entrepreneurial approaches to foster self-reliance and community-driven change.

Sensitivity to cross-cutting themes such as gender equality, disability inclusion, protection, and safeguarding remains integral to all our interventions. GOALPrime prioritizes mainstreaming these themes into every aspect of program design, implementation, and evaluation, ensuring that our actions address systemic inequalities, promote dignity, and uphold the rights of all individuals.

As we embark on this transformative journey, Towards a Better World: GOALPrime's 2025 - 2029 Strategy represents not just a plan but a call to action—a pledge to lead with purpose and partnership, driving innovation and inclusion to create a world where every individual, every community, and every nation can thrive. Together, we are building a better world for all.

Context Analysis

Nigeria faces a myriad of conflicts and emergencies, significantly impacting its people and economy. The insurgency in the Northeast, banditry in the Northwest, farmers-herders clashes in the Northcentral, secessionist agitation in the Southeast, and climate change emergencies pose severe threats to stability and development. These crises result in displacement, loss of lives and livelihoods, and economic downturns. Understanding this context is crucial for effectively planning and implementing GOALPrime Organization Nigeria response.

1. **Insurgency in the Northeast:** The Boko Haram insurgency, which began over a decade ago, has resulted in widespread violence and displacement. Millions of people have been affected, with many living in internally displaced persons (IDP) camps under dire conditions. The conflict has devastated infrastructure, disrupted livelihoods, and left communities in severe need of humanitarian assistance. Over …... has been lost because of the protracted conflict in Northeast Nigeria.

2. **Banditry in the Northwest:**
3. The rise of armed banditry in the Northwest has led to rampant kidnappings, killings, and displacement. Entire communities have been forced to flee, leading to a humanitarian crisis characterized by acute food insecurity, lack of access to basic services, and significant psychosocial **trauma.**

4. **Farmers-Herders Clash in the Northcentral:**

    The longstanding conflict between farmers and herders over land and resources has intensified, resulting in violence, loss of life, and displacement. This conflict exacerbates food insecurity and undermines agricultural productivity, impacting both local economies and national food supply.

5. **Secessionist Agitation in the Southeast:** The resurgence of secessionist movements in the Southeast has led to periodic violence and civil unrest. This agitation disrupts socio-economic activities, displaces populations, and creates an environment of insecurity that hampers development efforts.

6. **Climate Change Emergencies:** Nigeria is increasingly experiencing the impacts of climate change, including severe droughts, flooding, and desertification. These environmental changes threaten agricultural productivity, water availability, and overall community resilience. Climate-induced emergencies exacerbate existing vulnerabilities and create new challenges for humanitarian and development interventions.

These conflicts and emergencies have had tremendous impacts on Nigerians and the economy. The resulting displacement, loss of livelihoods, destruction of infrastructure, and increased food and water insecurity have created a complex humanitarian crisis. Additionally, the economic toll is significant, as these disruptions impede economic growth, increase poverty rates, and strain national resources.

GOALPrime
Strategy Explorer

Towards a Better World (2025-2029

This Strategy Explorer offers a dynamic overview of GOALPrime's vision, mission, priorities, and approaches, mapping how each element works together to achieve its strategic objectives. This Strategy Explorer provides a structured view of GOALPrime's strategy and priorities, enabling clarity for execution and collaboration. Let me know if you need additional visualizations or refinements!

Mission:

Partnering with all to realize a world with communities where children, young people and caregivers are safe, supported, protected and empowered via age appropriate, culturally sensitive, disability inclusive and gender transformative approaches

Vision:

A Better World for children, young people and caregivers
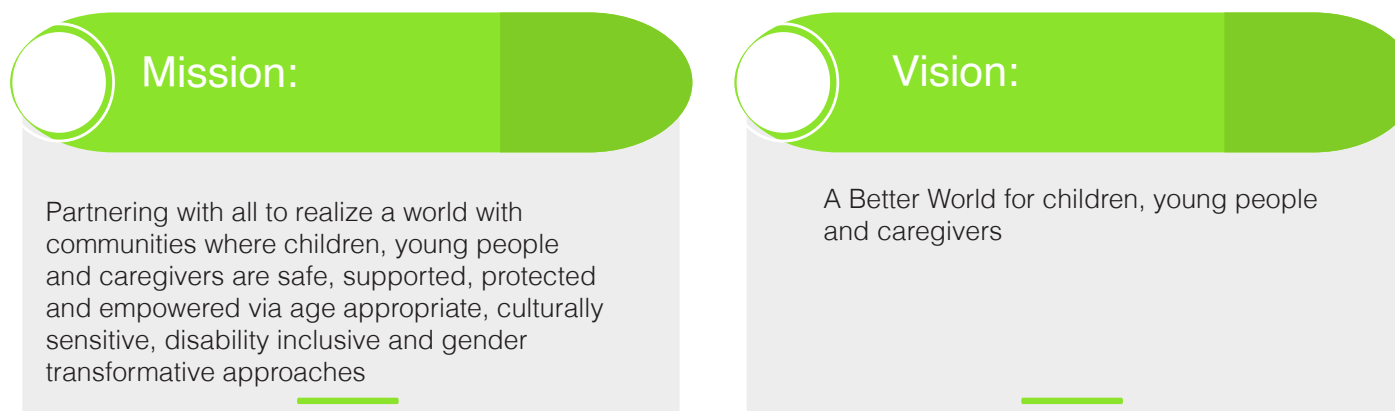
Core Strategic Pillars

Pillar	Objective	Key Initiatives
Humanitarian Response	Provide life-saving support to communities affected by emergencies	Education in Emergencies, WASH, Nutrition, GBV Prevention, Child Protection
Nexus Programs	Bridge humanitarian and development efforts to enhance resilience and long-term stability	Livelihood recovery, peacebuilding, climate adaptation, and infrastructure rehabilitation
Development Programs	Foster sustainable development and improve equality of life	Education system strengthening, health improvement, and sustainable agriculture
Social Enterprise	Drive economic empowerment through innovative and inclusive enterprises	Vocational training, entrepreneurship support, and market linkages

Cross-Cutting Themes

These themes integrate into all pillars, ensuring inclusivity, accountability, and sustainability:

1. **Disability Inclusion:** Accessibility audits, assistive devices, and inclusive education initiatives.

2. **Gender Equity:** Gender-transformative programming and GBV prevention initiatives.

3. **Prevention of Sexual Exploitation and Abuse (PSEA):** Enforcing safeguarding policies and training.

4. **Localization:** Empowering local organizations and leaders to own and sustain programs.

5. **MEARLI:** Monitoring, Evaluation, Accountability, and Learning systems to ensure continuous improvement.

Strategic Objectives

Objectives	Description
1. Save Lives	Provide life-saving humanitarian assistance during emergencies
2.Build Resilience	1. Strengthen communities's ability to adapt and thrive amd challenges 2. Promote sustainable development through education, health, and economic empowerment 3. Integrate emergency response with development strategies to build resilient communities
3.Enhance Livelihoods	1. Foster economic independence through vocational training and enterprise development 2. Leverage social enterprise initiatives to drive sustainable economic growth and development
4.Promote Climate Action (Climate Education, Climate Impact Assessment, Disaster Risk Mapping, Climate Resilience Interventions)	• Ensure continuity of education for chuildren in emergencies and rebuild education systems • Integrate climate education into all programme spectrum • Promote climate resilience and environmental sustainability
5. Strengthen Systems	• Collaborate with governments and local actors to build lasting, people-centered systems • Influence policy for sustainable and inclusive development • Ensure disability inclusion and gender-transformative approaches across all programmes • Prevent sexual exploitation and abuse (PSEA), combat fraud, and ensure community engagement and localization

Stakeholder Engagement

GOALPrime's strategy emphasizes collaborative partnerships to achieve impact:

SN	Stakeholder Group	Role	Engagement Strategy
01	Donors	Provide funding and technical support	Regular reporting, tailored proposals, and showcasing impact
02	Government Partners	Policy support and coordination	Advocacy, consultations, and capacity-building initiatives
03	Local NGOs & CBOs	Program implementation and community engagement	Training, co-creation of projects and funding opportunities
04	Private Sector	Fuunding and innovative solutions	CSR partnerships, joint ventures, and innovation-driven programs
05	Beneficiaries	Direct recipients of services and interventions	Participatory needs assessments and regular feedback loops

In Country Geographic Focus

SN	Region	Key Challenges	Strategic Focus	% Focus
01	Northeast	Conflict, displacement, and education disruption	Humanitarian response, systems recovery, social enterprise and climate adaptation	30%
02	Northwest	Banditry, food insecurity and displacement	Humanitarian response, systems recovery, social enterprise and climate adaptation	20%
03	North Central	Farmers-herders clashes and resource scarcity	Peacebuilding, livelihoods, sustainable agriculture and climate adaptation	15%
04	Southeast	Secessionist agitation and economic disruptions	Peace building, Youth empowerment, social enterprise and climate adaptation	15%
05	Southsouth	Oil spills, unemployment, environmental degradation	Peace building,Youth empowerment, social enterprise and climate adaptation	10%
06	Southwest	Urban poverty, flooding, and youth unemployment	Urban resilience, youth empowerment, climate adaptation and social enterprise	10%

Implementation Framework

GOALPrime's strategy emphasizes collaborative partnerships to achieve impact:

Phase	Phase Description	Action Steps	Timeline
Phase 1	Planning	• Needs Assessments • Stakeholder Consultations • Resource Mobilization	Year 1
Phase 2	Rollout	• Launch of programs with phased implementation based on regional priorities	Year 1.5 – Year 5
Phase 3	Monitoring	• Continuous data collection and analysis using MEAL systems to track progress	Continuous
Phase 4	Adjustment	• Mid-term reviews to refine strategies	Year 2, and Year 3.5
Phase 5	Reporting	• Transparent reporting to stakeholders and donors, emphasizing results and lessons learned	Continuous

Risks and Mitigation

SN	Risk	Mitigation Strategies
01	Security Risks	Comprehensive staff training, contingency planning, and collaboration with local security agencies
02	Donor Dependency	Diversification of funding sources through campaigns like the 1 Dollar Campaign
03	Operational Delays	Strengthening logistical systems and establishing local partnerships for last-mile delivery
04	Compliance Challenges	Legal advisors and streamlined regulatory frameworks
05	Environmental Hazards	Disaster preparedness plans and integration of climate resilience into programs.

Key Performance Indicators (KPIs) for Pillars

SN	Pillar	Indicator	Target
01	Humanitarian Response	% of beneficiaries receiving timely life-saving assistance	90% within 48hrs of assessment
02	Development	Number of education facilities rehabilitated, and systems improved	100 schools by 2029
		Number of health facilities rehabilitated, and systems improved	100 health facilities by 2029

03	Social Enterprise	Number of new enterprises established by beneficiaries	5,000 enterprises by 2029
04	Localization	% of projects led by local actors	50% by 2027
05	Cross-cutting Themes	% of Climate resilient Programmes with integrated gender and disability inclusion components	100% by 2025.

Strategy Management Process for GOALPrime Organization Nigeria

This Strategy Management Process is established to provide a structured approach to planning, implementing, monitoring, and refining the "Towards a Better World: 2025-2029 Strategy". This process ensures that all activities align with GOALPrime's vision, mission, and strategic priorities. This Strategy Management Process ensures that GOALPrime remains agile, data-driven, and aligned with its mission of "Building a Better World". Let me know if you'd like further refinements or visual representations!

Phase	Objective	Key Activities	Output	Timeline
Strategy Planning	Establish the foundation for achieving GOALPrime's vision	**1. Situation Analysis:** • Conduct PESTLE and SWOT analyses to understand internal and external factors. • Identify priority sectors, geographic focus, and beneficiary needs. **2. Stakeholder Engagement:** • Collaborate with government agencies, donors, community leaders, and beneficiaries to align priorities. **3. Goal Setting:** • Define measurable objectives for each strategic pillar. • Establish KPIs to track progress. **4. Resource Mobilization:** • Develop a funding strategy, including partnerships, donor engagement, and campaigns like the 1 Dollar Campaign.	A clearly defined strategy document with actionable objectives and detailed implementation plans.	2025 -2029

Strategy Implementation	Translate strategic plans into actionable programs and initiatives.	**1.Operational Planning:** • Develop annual work plans for each region and sector. • Assign roles and responsibilities to teams and partners. **2.Program Launch:** • Roll out projects in prioritized locations (e.g., Northeast for humanitarian response, Southsouth for climate action). • Mobilize resources (human, financial, and technical) to support implementation. **3.Partnership Management:** • Strengthen collaborations with local NGOs, INGOs, and government agencies. • Co-design programs with community-based organizations (CBOs). **4.Capacity Building:** • Train staff, partners, and beneficiaries on technical areas like climate-smart agriculture, MEAL systems, and localization.	A clearly defined strategy document with actionable objectives and detailed implementation plans.	2025 -2029
Monitoring and Evaluation	Ensure accountability, transparency, and continuous learning	**1.Data Collection:** • Use MEAL systems and tools like GOALPrime EduTrack for real-time tracking of program performance. • Collect beneficiary feedback through surveys, focus groups, and community meetings **2.KPI Tracking:** • Monitor progress against key performance indicators (KPIs) across all pillars. • Track metrics such as the number of beneficiaries reached, schools rehabilitated, and enterprises established. **3.Mid-Term Reviews:** • Conduct periodic reviews to assess progress and identify challenges. • Adjust implementation plans based on insights.	Data-driven insights for program refinement and decision-making.	2025 -2029

Strategy Adjustment	Adapt to changing circumstances and optimize outcomes.	**1.Risk Assessment:** • Identify emerging risks (e.g., political instability, economic shifts) that may impact programs. • Develop mitigation plans to address these risks proactively. **2.Program Refinement:** • Modify program designs to respond to new challenges or beneficiary needs. • Integrate innovative solutions to improve efficiency and effectiveness. **3.Stakeholder Feedback:** • Incorporate feedback from donors, partners, and beneficiaries into strategic adjustments. **4.Resource Realignment:** • Reallocate resources to high-impact areas based on data and changing priorities.		Annually
Reporting and Communi-cation	Build trust and transparency with stakeholders through regular updates.	**1.Internal Reporting:** • Share progress reports with staff and board members to ensure alignment and accountability. **2.Donor Reporting:** • Provide comprehensive updates on program outcomes, financial management, and impact stories. • Use data visualization tools to create engaging and transparent reports. **3.Public Communication:** • Highlight achievements and impact through newsletters, social media, and annual reports. • Engage communities through local forums and feedback sessions.	Enhanced stakeholder trust and increased visibility of GOALPrime's impact.	Continuous

| Strategy Review and Renewal | Reflect on the overall performance and prepare for the next strategic cycle. | **1.End-of-Cycle Evaluation:**
• Assess overall strategy performance against goals and KPIs.
• Identify successes, challenges, and lessons learned.

2.Future Planning:
• Use insights from the evaluation to inform the next strategic planning process.
• Engage stakeholders early to co-create a renewed vision and priorities. | A comprehensive evaluation report and a roadmap for the next strategic period. | 2028 - 2029 |

Visual Overview of the Process

Strategic Planning	Implementation	Monitoring & Evaluation	Adjustment	Reporting and Communication	Review and Renewal
...	...	...	...	...	...

Core Values

H — **Humanity First**

E — **Empathy, Equality & Equity**

A — **Accountability to Affected Population & Partners**

R — **Racial Sensitivity**
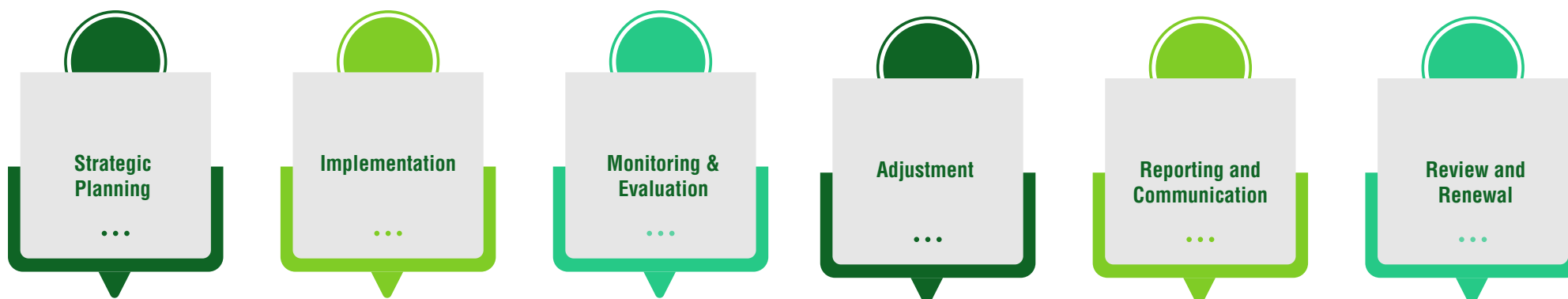
D — **Dignified Approaches**

SWOT ANALYSIS OF GOALPRIME ORGANIZATION NIGERIA

Strenght	Weekness	Opportunities	Threat
Experienced and dedicated staff	Limited funding sources	Expanding Partnerships	Security risks in conflict zones
Strong community presence and relationships	Infrastructure challenges in remote areas	Innovation and Technology	Political instability.
Comprehensive MEAL frameworks	Dependence on international donors.	Policy Advocacy Growing Social Enterprise Sector	Economic volatility and inflation.
Diverse programme portfolio	Operational challenges	Climate Action Funding	Environmental Hazards
Strategic Partnerships			Compliance and Regulatory Challenges

Mission: To provide comprehensive support through humanitarian aid, sustainable development, and social enterprise, fostering resilience and enhancing livelihoods in Nigeria.

Strengths

1. **Experienced Leadership and Staff:** GOALPrime boasts a team of skilled professionals with extensive experience in humanitarian and development work.
2. **Strong Community Presence:** GOALPrime has established strong relationships and trust within the communities it serves, enhancing its ability to implement effective programs.
3. **Diverse Program Portfolio:** GOALPrime addresses a wide range of needs through its humanitarian, nexus, development, and social enterprise programs.
4. **Robust MEARLI Systems:** GOALPrime prides of a comprehensive Monitoring, Evaluation, Accountability, and Learning frameworks ensure high program quality and continuous improvement.
5. **Strategic Partnerships:** GOALPrime prides of collaboration with local and international partners enhances resource mobilization and program impact.

Weaknesses

1. **Resource Constraints:** Limited financial and human resources can impact the scale and sustainability of GOALPrime's programs and initiatives
2. **Infrastructure Limitations:** Inadequate infrastructure in some areas can hinder effective program delivery and operational efficiency or GOALPrime.
3. **Dependence on Donor Funding:** Heavy reliance on external funding sources can create financial instability and affect program continuity.
4. **Operational Challenges:** Logistical challenges, especially in conflict-affected areas, can impede program implementation and monitoring by GOALPrime team.

Opportunities

1. **Expanding Partnerships:** Opportunities to form new alliances with governments, NGOs, and the private sector to enhance program reach and impact.
2. **Innovation and Technology:** Leveraging technology and innovation can improve program delivery and operational efficiency.
3. **Policy Advocacy:** Engaging in policy advocacy can influence positive changes at the local and national levels, creating a more enabling environment for development.
4. **Growing Social Enterprise Sector:** Expanding social enterprise initiatives can create sustainable income sources and reduce dependency on donor funding.
5. **Climate Action Funding:** Accessing climate action funding can support programs aimed at building community resilience to climate change.

Threats

1. **Security Risks:** Ongoing conflicts and violence in Nigeria pose significant risks to staff safety and program operations
2. **Political Instability:** Changes in government policies and political instability can disrupt program activities and funding.
3. **Economic Volatility:** Economic instability and inflation can increase operational costs and reduce the purchasing power of beneficiaries.
4. **Environmental Hazards:** Natural disasters and climate change impacts can disrupt programs and exacerbate vulnerabilities.
5. **Compliance and Regulatory Challenges:** Navigating complex regulatory environments can pose challenges to program implementation and compliance.

PESTLE Analysis for GOALPrime Organization Nigeria's Strategy

This PESTLE Analysis evaluates the Political, Economic, Social, Technological, Legal, and Environmental factors that could affect GOALPrime's strategy, helping us identify risks and opportunities to achieve its vision of "A Better World". This PESTLE Analysis provides a holistic understanding of the external environment impacting GOALPrime's strategy. Let me know if you'd like visual representations or additional details for any specific factor!

Political Factors

Key Considerations:
- Government Policies: Federal and state governments' support for education, humanitarian aid, and development programs.
- Political Instability: Insecurity due to insurgency (Northeast), armed banditry (Northwest), and secessionist agitation (Southeast) impacts program implementation.
- Localization Agenda: Increasing emphasis on localizing humanitarian response aligns with GOALPrime's focus on empowering local actors.
- Corruption Risks: Political interference and corruption can hinder resource allocation and service delivery.

Opportunities:
- Strengthen partnerships with government ministries (Education, Health, Budget and Planning) for policy advocacy.
- Align programming with national development plans (e.g., Nigeria Vision 2050).

Challenges:
- GOALPrime will navigating political sensitivities in conflict zones.
- GOALPrime will ensure programs remain impartial and neutral.

Economic Factors

Key Considerations:
- Economic Volatility: Inflation, currency devaluation, and high unemployment rates impact livelihoods and resource availability.
- Donor Dependency: Heavy reliance on international funding makes the organization vulnerable to global economic shifts.
- Emerging Markets: Growth in tech, renewable energy, and agribusiness sectors presents new opportunities for social enterprises.

Opportunities:
- GOALPrime will diversify funding through campaigns like the 1 Dollar Campaign and private sector partnerships.
- GOALPrime will leverage economic empowerment programs (e.g., vocational training, entrepreneurship support) to address unemployment.

Challenges:
- Rising operational costs due to inflation and currency depreciation.
- Limited purchasing power in local communities affects sustainability.

Social Factors

Key Considerations:
- Demographics: Nigeria has a young population, with 70% under the age of 30, creating demand for education and employment opportunities.
- Gender Inequality: Persistent disparities in education and economic participation for women and girls.
- Cultural Diversity: Ethnic and cultural variations influence program design and delivery.
- Community Trust: High expectations from communities for timely and impactful interventions.

Opportunities:
- GOALPrime will focus on youth empowerment through skills training and innovation hubs.
- GOALPrime will implement gender-transformative programs to empower women and girls.
- GOALPrime will collaborate with community leaders to build trust and ensure cultural appropriateness.

Challenges:
- Managing community expectations and ensuring equitable access to resources.
- Addressing resistance to change in deeply conservative or conflict-affected areas.

Technological Factors

Key Considerations:
- Digital Transformation: Increasing penetration of mobile and internet connectivity supports tech-driven programming.
- innovation Potential: Opportunities to leverage digital tools (e.g., GOALPrime EduTrack) for monitoring, education, and enterprise.
- Technological Gaps: Rural areas face limited access to technology and infrastructure.

Opportunities:
- GOALPrime will use mobile technology for real-time data collection and beneficiary tracking.
- GOALPrime will establish partnerships with tech companies for digital literacy and skills training programs.

Challenges:
- High costs of deploying technology in remote areas.
- Digital literacy gaps among beneficiaries and local partners.

Legal Factors

Key Considerations:
- Regulatory Compliance: Adhering to Nigeria's laws for non-profits, including registration and anti-money laundering (AML) regulations.
- Labor Laws: Compliance with national labor standards in hiring and workplace policies.
- Taxation Policies: Variability in tax exemptions for non-profits across states.

Opportunities:
- GOALPrime will build strong legal frameworks to streamline compliance and ensure program integrity.
- GOALPrime will advocate for favorable non-profit regulations through policy engagement.

Challenges:
- Navigating complex and inconsistent legal requirements across states.
- Potential delays in project approvals due to bureaucratic processes.

Environmental Factors

Key Considerations:
- Climate Change: Increased frequency of floods, droughts, and desertification impacts agriculture and livelihoods.
- Natural Resources: Degradation due to oil spills in the Southsouth and overgrazing in the Northcentral.
- Disaster Preparedness: Limited infrastructure and community awareness exacerbate vulnerability.

Opportunities:
- GOALPrime will promote climate-smart agriculture and renewable energy solutions.
- GOALPrime will build community resilience through disaster preparedness and risk reduction programs.

Challenges:
- Adverse weather events disrupting program implementation.
- High costs of integrating climate resilience into existing programs.

Key Insights from PESTLE Analysis

Opportunities:	Challenges:	Strategic Recommendations:
• Align with national policies and donor priorities for increased funding. • Leverage technology and innovation for impactful program delivery. • Address youth and women's empowerment as key development drivers	• Manage risks posed by political instability, economic volatility, and climate change. • Ensure compliance with complex legal requirements while scaling operations.	• Advocacy: Strengthen partnerships with government and private sector actors for policy influence. • Localization: Empower local organizations and leaders to address cultural and geographic challenges. • Diversification: Explore alternative funding sources to reduce dependency on international donors. • Climate Action: Integrate sustainability into all programming to mitigate environmental risks.

GOALPrime's Strategy Journey: Towards a Better World (2025-2029)

This Strategy Journey outlines the phases and milestones GOALPrime will undertake from strategy conceptualization to implementation, impact, and renewal. It ensures a dynamic and adaptive approach to achieving the organization's vision. This Strategy Journey ensures GOALPrime remains dynamic, data-driven, and impactful in delivering its vision of "A Better World." This process enables the organization to adapt to changing realities while maintaining a consistent focus on results and sustainability.

Visual Overview of the Strategy Journey

Strategy foundation	Progress Monitoring	Strategy Activation	Imact and Sustainability	Strategy Adjustment	Renewal and Next Steps

| Phase 1:

Strategy Foundation | Establish the vision, mission, and strategic direction for 2025-2029. | **1.Internal Reflection:**
• Assess the outcomes and lessons from the previous strategy.
• Identify gaps, opportunities, and stakeholder expectations.

2.Stakeholder Engagement:
• Host strategy co-creation workshops with donors, partners, and beneficiaries.
• Align with national and international humanitarian and development priorities.

3.Strategic Pillars Definition:
• Finalize focus areas: Humanitarian Response, Nexus Programs, Development, and Social Enterprise.

4.Resource Mapping:
• Identify financial, technical, and human resource requirements.
• Engage donors and initiate resource mobilization efforts. | A finalized strategy document with actionable goals and measurable objectives. |

| Phase 2:

Strategy Activation | Translate plans into actionable programs and initiatives. | **1.Operational Setup:**
• Develop detailed annual work plans for each strategic pillar.
• Assign roles, responsibilities, and resources to regional and sectoral teams.

2.Capacity Building:
• Train staff and partners in technical areas, including MEAL, localization, and sectoral expertise.
• Launch orientation sessions for key stakeholders.

3.Program Launch:
• Roll out flagship programs in priority regions, starting with the Northeast and Northwest.
• Mobilize resources and partners for immediate impact. | A finalized strategy document with actionable goals and measurable objectives. |

| **Phase 3:**

Progress Monitoring | Track the implementation and outcomes of the strategy to ensure alignment with goals. | **1.Real-Time Tracking:**
• Use digital tools like GOALPrime EduTrack and dashboards for real-time data collection.
• Monitor KPIs, including the number of beneficiaries reached and resources utilized.

2.Quarterly Reviews:
• Conduct quarterly performance reviews with internal and external stakeholders.
• Identify and address bottlenecks in program delivery.

3.Beneficiary Feedback:
• Collect and incorporate feedback from beneficiaries through community meetings and surveys. | Detailed quarterly and annual progress reports demonstrating measurable impact. |

| **Phase 4:**

Strategy Adjustment | Adapt the strategy to emerging challenges, opportunities, and lessons learned. | **1.Mid-Term Evaluation:**
• Assess the progress of the strategy at the halfway point (2027).
• Identify gaps and refine objectives, resources, and timelines as needed.

2.Risk Mitigation:
• Reassess risks, including security, funding, and climate-related challenges.
• Implement new mitigation strategies to maintain momentum.

3.Scaling Innovations:
• Expand successful programs and scale pilots that demonstrate high impact. | A revised and adaptive strategy aligned with evolving contexts. |

| Phase 5:

Impact and Sustainability | Demonstrate impact and build sustainability into programs. | **1.Impact Measurement:**
• Conduct end-of-program evaluations to measure outcomes against KPIs.
• Publish impact reports highlighting key achievements.

2.Capacity Transfer:
• Empower local actors and governments to sustain programs. Transition ownership of key initiatives to community-based organizations (CBOs).

3.Resource Diversification:
• Ensure ongoing program sustainability through alternative funding mechanisms (e.g., social enterprises, pooled funds). | Sustained and scalable programs delivering lasting change. |

| Phase 6:

Renewal and Next Steps | Reflect on achievements and chart the course for the next strategic cycle. | **1.End-of-Cycle Review:**
• Evaluate the overall success of the 2025-2029 strategy.
• Document lessons learned and best practices.

2.Stakeholder Summit:
• Host a strategy closure and renewal summit with all stakeholders.
• Celebrate achievements and gather input for future priorities.

3.Vision Renewal:
• Refine the organizational vision and mission based on new global and local realities. | A forward-looking road-map for the 2030-2035 strategy cycle. |

Key Tools and Systems for the Journey

MEARLI Framework	GOALPrime Tech Solutions	Humanitarian Response Analytics Platform (HRAP)	Digital Communication Channels
To track and evaluate program performance	For monitoring interventions impact and accountability across programmes and operations	Live dashboard for needs, gaps and resource tracking	For beneficiary engagement and donor reporting

GOALPrime's GAP Analysis for the 2025-2029 Strategy

This analysis builds on the outcomes and lessons learned from GOALPrime's 2020-2022 Strategy while accounting for the two-year strategic gap (2023-2024). During this gap, GOALPrime deliberately paused to reassess its focus, realign programming approaches, and ensure alignment with emerging global and local priorities. The analysis highlights what worked, the gaps that emerged, and how the 2025-2029 Strategy seeks to address them. The 2020-2022 Strategy laid a solid foundation for GOALPrime's interventions, particularly in humanitarian response and education-in-emergencies. However, its gaps—limited geographic reach, insufficient sustainability mechanisms, and weak integration of efforts—highlighted the need for a recalibrated approach.

The 2023-2024 strategic gap provided a valuable period for reflection, learning, and realignment. The 2025-2029 Strategy builds on these lessons, addressing past gaps while incorporating innovation, localization, and sustainability as central tenets.

With its new focus, GOALPrime is poised to achieve "A Better World", ensuring no one is left behind and contributing meaningfully to the Sustainable Development Goals (SDGs). This strategy is not only a response to past challenges but a proactive roadmap for a resilient, inclusive, and sustainable future

Lessons from the 2020-2022 Strategy

Key Successes

- Rapid response to humanitarian crises in Northeast Nigeria, providing life-saving assistance to over 500,000 people annually.
- Strong partnerships with international donors such as UNICEF, USAID, and Education Cannot Wait (ECW).
- Successful implementation of education-in-emergencies programs, reaching conflict-affected children with temporary learning spaces and materials.
- Piloted nexus programming to transition from humanitarian relief to development in some regions, though at a small scale.
- Promoted gender equity through women-led livelihood programs and GBV prevention initiatives.

Strategic Gaps Identified (2020-2022)

Category	Gaps Identified	Root Causes
Geographic Reach	Limited coverage of Northwest Nigeria and underrepresentation or marginalized rural communities	Focus was concentrated on Northeast Nigeria due to resource constraints and security challenges
Sustainability	Heavy reliance on donor funding, with limited revenue diversification	Lack of focus on developing social enterprises and alternative funding mechanisms
Integration of Efforts	Weak coordination between humanitarian and development programs, limited long-term impact	Insufficient nexus programming and misaligned funding streams

Category	Gaps Identified	Root Causes
Inclusion	Limited scalability of gender and disability-inclusive programs	Cultural barriers, lack of technical expertise, and insufficient resources
Innovation	Low adoption of digital tools for program delivery and monitoring	Insufficient investment in technology and capacity-building for digital solutions
Localization	Limited empowerment of local actors and organizations	Centralized decision-making and limited funding for local capacity-building

Gaps per Pillar and Actions for 2025-2029

Humanitarian Response

Component	2020-2022 Strategy Performance	Gap Identified	Actions for 2025-2029
Emergency Response	Successfully delivered life-saving aid but limited to high-priority regions (e.g.., Northeast)	Limited geographic coverage (e.g., Northwest and Northcentral underrepresented)	GPON will expand coverage to underserved regions and strengthen mobile response teams
Coordination with Stakeholders	Effective coordination at national levels but weak at local government level	Weak local level coordination and engagement with LGAs and community actors	GPON will strengthen LGA coordination through capacity-building and local partnerships
Sustainability of Support	Overreliance on short-term funding for humanitarian interventions	Limited multi-year funding for sustained response	GPON will advocate for multi-year funding and integrate nexus programming for continuity

Nexus Programs

Component	2020-2022 Strategy Performance	Gap Identified	Actions for 2025-2029
Livelihood Recovery	Implement several livelihood recovery programs but lacked scale and innovation	Limited scale and sustainability of livelihood recovery programs	GPON will scale livelihood programs with innovative solutions (e.g., climate-smart farming).
Integration of Humanitarian and Development Efforts	Pilot nexus initiatives had limited reach and coordination challenges	Weak linkages between humanitarian and development programming	GPON will design integrated programs that align humanitarian, nexus and development efforts
Community Resilience	Resilience-building efforts focused on urban areas with limited rural impact	Inadequate reach to rural communities highly vulnerable to shocks	GPON will expand resilience programs to rural and hard-to-reach communities

Development Programs

Component	2020-2022 Strategy Performance	Gap Identified	Actions for 2025-2029
Education	Rehabilitated schools and supported learners in conflict-affected areas	Limited access to quality education in remote areas	GPON will scale education programs to reach remote areas and introduce digital solutions
Health	Maternal and child health services improved but limited outreach	Insufficient reach to underserved populations especially in rural areas	GPON will strengthen mobile health services and community health worker networks
Youth and Women Empowerment	Launched programs for youth skills and women-led enterprises	High unemployment rates persist among youth, and gender barriers remain	GPON will expand vocational training and mentorship programs, focusing on gender equity

Social Enterprise

Component	2020-2022 Strategy Performance	Gap Identified	Actions for 2025-2029
Social Enterprises	Initiated small-scale social enterprises but lacked scalability and innovation	Limited funding and weak market linkages hindered growth	GPON will expand funding and strengthen market access for social enterprises
Private Sector Engagement	Some partnerships with private companies established but not sustained	Limited long-term private sector partnerships	GPON will foster long-term collaborations with private companies and investors
Financial Sustainability	Programs were heavily donor-reliant	Insufficient alternative revenue streams for sustainability	GPON will diversify funding through innovative financing mechanisms like pooled funds

Cross-Cutting Themes

Component	2020-2022 Strategy Performance	Gap Identified	Actions for 2025-2029
Gender Equality	Improved women's participation but gender barriers persist in some cultural contexts	Persistent cultural resistance to women's empowerment	GPON will implement gender-transformative programs and advocacy campaigns
Disability Inclusion	Disability-inclusive programs piloted but lacked reach and scale	Limited accessibility in education and health services for persons with disabilities	GPON will mainstream disability inclusion across all programs and regions
Climate Action	Climate-smart initiatives launched but lacked integration into broader programs	Limited adoption of climate-resilient approaches in humanitarian and development programming	GPON will integrate climate-smart solutions across all pillars and advocate for policy alignment
Localization	Localization strategies piloted but lacked comprehensive adoption	Weak local capacity and limited leadership by local actors	GPON will empower local organizations with funding, training, and leadership opportunities

Key Observations from the GAP Analysis

1   Geographic Gaps:
- Limited reach to underserved regions (e.g., Northwest and Northcentral Nigeria).
- Focus on expanding programs to rural and hard-to-reach areas.

2.   Sustainability Gaps:
- Heavy reliance on donor funding.
- Need for innovative financing mechanisms, such as social enterprises and pooled funds.

3.   Integration Gaps:
- Weak linkages between humanitarian and development efforts.
- Strengthen nexus programming to ensure continuity from response to recovery.

4.   Inclusivity Gaps:
- Limited inclusion of marginalized groups, especially women, youth, and persons with disabilities.
- Mainstream gender equity and disability inclusion across all programs.

5.   Innovation Gaps:
- Limited use of technology in education, health, and livelihoods.
- Scale digital solutions like GOALPrime EduTrack for wider reach and impact.

The 2023-2024 Strategic Gap

During the two-year pause, GOALPrime conducted an in-depth review of its programming approach and external operating environment. This period allowed for:

1. Context Analysis:
- Deepened understanding of emerging issues, including the climate crisis, insecurity, and evolving donor priorities.
- Identified the need to integrate climate-smart solutions and enhance resilience programming.

2. Stakeholder Engagement:
- Consulted more with local communities, donors, and government partners to refine priorities.
- Strengthened partnerships with state and local governments for more localized programming.

3. Capacity Building:
- Invested in staff training on nexus programming, gender equity, disability inclusion, and climate adaptation.
- Introduced tools like GOALPrime EduTrack, GLAT, OneOffice, GOALPrimeEdu, TaxTrack and the Humanitarian Response Analytics Platform (HRAP) for data-driven decision-making.

4. Strategic Alignment:
- Aligned with global frameworks like the SDGs and the Humanitarian-Development-Peace Nexus (HDPN) approach.
- Developed the 2025-2029 Strategy to address gaps and build on past successes.

Cross Cutting Theme GAP Analysis: 2020-2022 vs. 2025-2029

Category	Gaps in 2020-2022 Strategy	Actions in 2025-2029 Strategy
Geographic Coverage	Focused predominantly on Northeast Nigeria, leaving gaps in the Northwest and other underserved areas	GPON will expand programming to the Northwest Nigeria, rural areas and other countries of concern through targeted interventions and partners
Sustainability	Heavy reliance on donor funding, with insufficient emphasis on alternative revenue streams	GPON will develop social enterprises and innovative financing mechanisms like the 1 Dollar Campaign
Humanitarian-Development Integration	Limited nexus programming with weak linkages between emergency relief and development programs	GPON will implement integrated programs to transition from humanitarian response to resilience and development
Gender Equity and Disability Inclusion	Limited scalability of inclusive programming for women, youth and persons with disabilities	GPON will mainstream gender equality and disability inclusion across all pillars and regions
Innovation	Low use of technology in education, health, and monitoring	GPON will scale digital solutions like GOALPrime EduTrack Nigeria, OneOffice, OneMarkaet, GLAT, HRAP TaxTrack Nigeria, U-Refer etc.., and leverage innovation in program delivery
Localization	Limited empowerment of local actors, with centralized decision-making	GPON will strengthen localization by funding local organizations and building their capacity to lead programs

Opportunities in the 2025-2029 Strategy

1. Localization:
- GPON will empower local organizations as lead actors in program design and implementation.
- GPON will leverage local knowledge to improve cultural relevance and sustainability.

2. Technology:
- GPON will scale tools like EduTrack Nigeria, HRAP, Tax Track Nigeria, GLAT and YouRefer to enhance monitoring, evaluation, and learning.
- GPON will introduce digital platforms for education, health, and livelihoods.

3. Innovative Financing:
- GPON will launch the 1 Dollar Campaign, aiming to mobilize resources globally for education and resilience programming.
- GPON will establish and operate social enterprises such as OneOffice, OneMarkaet, Powerhouse Naija, GOALPrimeEdu, Global Resilience University (GRU), Sharp Sharp, Humanity Print Stack etc to generate revenue and reduce dependency on traditional donors.

4. Partnerships:
- GPON will strengthen multi-stakeholder collaborations, particularly with private sector actors, foundations, and local governments.

Strategic Pillars

Humanitarian/Emergency Programmes

- Education in Emergencies
- Child Protection in Emergencies
- Anticipatory Action & RRM
- WASH in Emergencies
- Gender Based Violenece
- Humanitarian / Emergency Operations
- Socio conomic Reintegration of Ex-Associates
- Mine Action
- Nutrition in Emergencies
- Common Pipeline Services
- Health in Emergencies

In GOALPrime Organization Nigeria, "Humanitarian support is not just about providing aid; it is about restoring dignity, igniting hope, and building a bridge from crisis to possibility."

Nexus Programmes

- Livelihoods & Economic Recovery
- Climate Action
- Nexus Programmes
- Social Cohesion and Peacebuilding
- Infrastructure Rehabilitation

In GOALPrime Organization Nigeria, "Nexus programmes are the compass that guide us from emergency relief to sustainable development, turning short-term interventions into long-lasting impact and resilience."

Develoment Programmes

Education and Skills Development

Health and Nutrition

DEVELOPMENT PROGRAMMES

Agriculture and Food Security

Policy Influencing

In GOALPrime Organization Nigeria, "Development programmes are the blueprints of progress, transforming communities by empowering individuals, creating opportunities, and laying the foundation for a future where potential meets possibility."

Social Enterprise Programmes

- Global Resilience University
- Building Capacity of Local Enterpreneurs
- Establishig and Supporting Social Enterprises
- SOCIAL ENTERPRISE PROGRAMMES
- Sustainable Agriculture and Food Security
- Creating Market Linkages
- Operationalization of the Humanity Empire Group
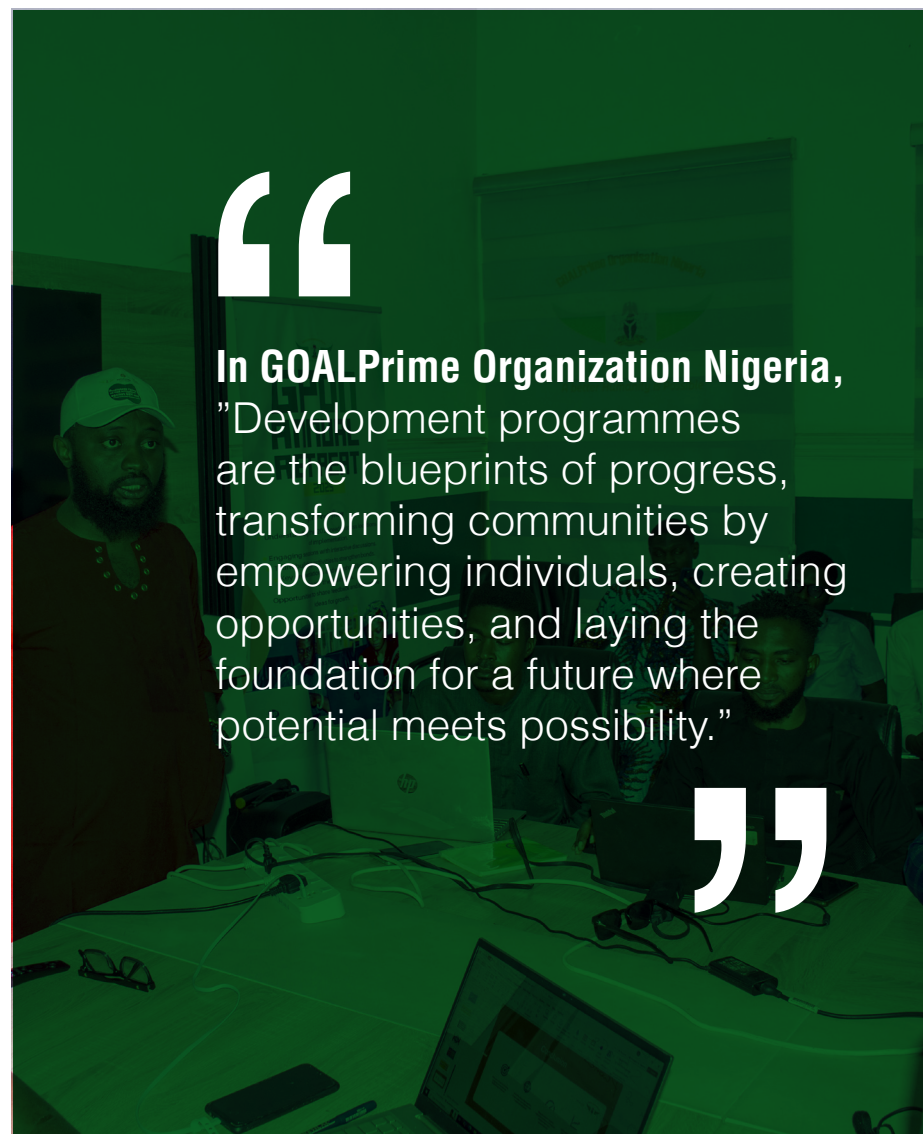
In GOALPrime Organization Nigeria, "Social enterprise programmes are the catalysts of change, blending purpose with profit to create solutions that empower communities, uplift lives, and build a world where impact drives prosperity."

ACTION PLAN FOR CROSS-CUTTING THEMES

Analysis on Integrating Cross-Cutting Themes with KPIs and Measuring Indicators (20% Allocation)

To ensure the integration of cross-cutting themes into all projects, 20% of each project budget will be allocated specifically for these themes, with breakdown as follows:

Cross-Cutting Themes	Percentatge of Project Budget	Purpose	Implementation strategy	Key Performance Indicators (KPI)	Measuring Indicators
Disability Inclusion	5%	-	-	• Percentage of project activities and facilities meeting accessibility standards • Number of PWDs benefiting directly from project activities	• Number of accessible project facilities • Percentage of PWDs reporting improved access to services • Attendance records for PWD specific activities • Satisfaction levels from PWD beneficiaries
Gender Transformative Approaches	3%	-	-	• Proportion of project activities that incorporate gender-sensitive designs • Percentage of project stakeholders trained on gender equality approaches	• Percentage of women and girls actively participating in project activities • Gender Audit Reports • Number of gender training sessions conducted • Pre and Post training knowledge
Prevention of Sexual Exploitation and Abuse	3%	-	-	• Number of PSEA training sessions conducted for staff, partners, and communities • Percentage of reported PSEA cases resolved within a specific timeframe	• Attendance records for PSEA training • Percentage of beneficiaries aware of PSEA reporting mechanisms • Number of PSEA complaints received and resolved • Feedback from community satisfaction surveys

Combating Fraud	2%	-	-	• Percentage of project funds accounted for through audits and financial tracking • Percentage of projects audited annually with no major findings	• Audit and financial compliance reports • Number of Anti-fraud mechanisms implemented • Number of fraud awareness sessions conducted • Fraud incident reports and resolution timelines
Community Engagement	2%	-	-	• Percentage of community members actively involved in project design, implementation and monitoring • Number of community advisory groups formed and functional	• Number of community feedback sessions conducted • Community feedback forms and meeting attendance • Monitoring reports on community advisory group activities • Community satisfaction survey results
Localization	2%	-	-	• Percentage of project budgets allocated and disbursed to local partners • Number of local partners reporting improved capacity to implement projects	• Financial records showing allocations to local partners • Number of local partners supported • Post-capacity building assessment reports • Partner progress and performance reviews
Monitoring, Evaluation, Accountability, Research, Innovation and Learning	3%	-	-	• Percentage of projects with comprehensive MEARIL framework • Percentage of projects adapting based on lessons learned and research findings	• Number of MEARIL plans developed and executed • Percentage of project activities monitored regularly • Case studies documenting adaptive programming • Learning dissemination reports and feedback forms

Integrated Measurement Approach

1. **Planning Phase**
- Incorporate KPIs and measuring indicators for cross-cutting themes into project proposals and results frameworks.
- Allocate the specified percentage of project budgets (20%) to support cross-cutting activities.

2. **Implementation Phase**
- Ensure focal points or thematic leads oversee the execution of each cross-cutting theme.
- Mainstream activities across all project components, ensuring inclusivity and relevance.

3. **Monitoring and Reporting**
- Develop cross-cutting theme-specific indicators for all monitoring and evaluation (M&E) plans.
- Conduct regular reviews and generate reports to track progress against KPIs.

4. **Adaptive Learning**
- Use MEARIL processes to evaluate the effectiveness of cross-cutting integration.
- Share findings with stakeholders to improve future programming.

Impact of Cross-Cutting Integration

1. Increased Inclusion: More equitable access for marginalized groups, particularly PWDs and women.
2. Improved Accountability: Robust systems to combat fraud and prevent exploitation and abuse.
3. Sustainable Outcomes: Stronger local capacity and community ownership of projects.
4. Data-Driven Learning: Enhanced project quality and effectiveness through adaptive learning.

RISK MITIGATION PLAN

Risk Analysis and Costed Risk Mitigation Plan for GOALPrime's 2025-2029 Strategy: "Towards a Better World"

Risk Category	Risk Description	Likelihood	Impact	Overall Risk Level	Potential Consequences
Financial Risks	Insufficient funding to meet the fund target for the 5-year strategy.	High	High	High	• Delayed or scaled-down project implementation. • Reduced ability to achieve planned outcomes.
Operational Risks	Inefficient program delivery due to inadequate staffing, logistics, or coordination mechanisms.	Medium	High	High	• Delays in project execution. • Increased operational costs. • Reduced effectiveness of interventions.
Regulatory Risks	Compliance challenges with national and international policies (e.g., taxation, donor regulations).	Medium	Medium	Medium	• Legal penalties. • Delays in fund disbursement. • Reputational damage.
Market Risks	Competition for donor funds and partnerships with similar organizations in the sector.	High	Medium	High	• Loss of funding opportunities. • Difficulty in securing long-term donor commitments.
Reputational Risks	Negative public perception due to program failures, poor communication, or unmet commitments.	Low	High	Medium	• Loss of stakeholder trust. • Reduced donor confidence. • Difficulty in attracting new funding.
Technological Risks	Inadequate digital infrastructure, cybersecurity threats, or poor adoption of tech innovations.	Medium	Medium	Medium	• Data breaches. • Increased costs for IT fixes. • Reduced efficiency in program monitoring and evaluation.
Economic Risks	Inflation, exchange rate fluctuations, or economic recessions affecting program costs.	High	High	High	• Increased cost of program delivery. • Difficulty in maintaining financial sustainability.

Environmental Risks	Natural disasters, climate change, or environmental degradation impacting programs and infrastructure.	Medium	High	High	• Disruption of education and health services. • Increased costs for disaster recovery.
Social Risks	Resistance from communities due to misaligned priorities, poor engagement, or cultural barriers.	Medium	Medium	Medium	• Delays in implementation. • Increased conflict or opposition. • Reduced community ownership of projects.
Legal Risks	Disputes related to partnerships, intellectual property, or contracts.	Low	Medium	Low	• Financial losses from lawsuits. • Reputational damage. • Disruption of operations.

Costed Risk Mitigation Plan

Risk Category	Mitigation Strategy	Cost Estimate (USD)	Details of Activities
Financial Risks	• Strengthen resource mobilization team. • Diversify funding sources. • Establish contingency funds.	$500,000	• Invest in proposal development training. • Establish partnerships with corporates, foundations, and HNWIs. • Maintain a 5% reserve in annual budgets.
Operational Risks	• Develop robust operational frameworks. • Train and recruit skilled staff.	$500,000	• Create detailed project management plans. • Implement regular staff training programs. • Adopt digital project monitoring systems.
Regulatory Risks	• Hire regulatory compliance experts. • Monitor policy changes regularly.	$500,000	• Conduct regular audits. • Engage legal advisors for compliance reviews. • Stay updated on government and donor regulations.
Market Risks	• Strengthen competitive positioning. • Develop unique value propositions (UVPs).	$500,000	• Build case studies to showcase impact. • Increase organizational visibility through conferences and forums. • Establish donor engagement strategies.
Reputational Risks	• Improve communication and transparency. • Develop stakeholder engagement strategies.	$200,000	• Publish annual impact reports. • Conduct stakeholder feedback sessions. • Monitor social media to address concerns promptly.

Technological Risks	• Invest in robust IT systems. • Strengthen cybersecurity protocols. • Train staff on tech tools.	$200,000	• Conduct regular IT audits. • Purchase advanced cybersecurity solutions. • Provide staff training on digital tools and data management.
Economic Risks	• Adjust budgets for inflation. • Build financial resilience through diverse funding.	$200,000	• Regularly review financial forecasts. • Establish multi-currency accounts to hedge against exchange rate fluctuations.
Environmental Risks	• Adjust budgets for inflation. • Build financial resilience through diverse funding.	$200,000	• Train communities on climate adaptation. • Invest in flood-resistant infrastructure. • Develop early warning systems.
Social Risks	• Develop climate-resilient project designs. • Include disaster risk reduction (DRR) in programs.	$100,000	• Use participatory planning approaches. • Develop culturally sensitive communication materials. • Hire community liaisons.
Legal Risks	• Standardize contracts and agreements. • Retain legal counsel for reviews.	$100,000	• Create legal templates for partnerships. • Conduct legal training for management staff. • Monitor all contractual obligations.
		$3,000,000	

Summary of Mitigation Plan

1. Financial Resilience: Enable GPON to diversify funding streams, build donor relationships, and allocate contingency reserves.
2. Operational Efficiency: Enable GPON to strengthen internal systems, recruit skilled personnel, and adopt innovative tools.
3. Community Ownership: Enable GPON to engage stakeholders in program design and ensure alignment with local priorities.
4. Climate Adaptation: Enable GPON to include disaster risk reduction and climate resilience measures in project plans.
5. Compliance and Reputation: Enable GPON to ensure adherence to regulations and maintain transparency in communications.

GUIDING PRINCIPLES
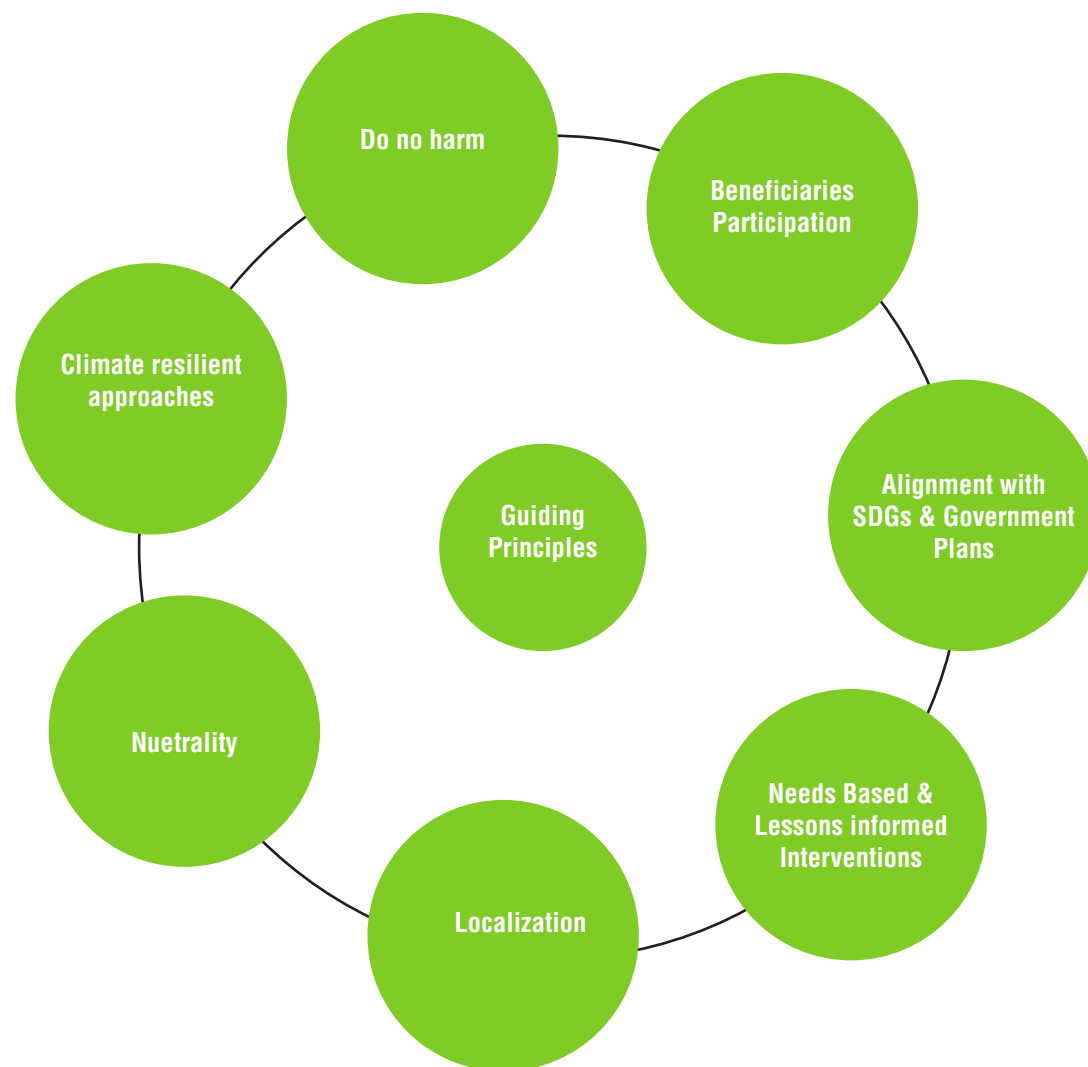
Alignment of GOALPrime's 2025-2029 Strategy with the Sustainable Development Goals (SDGs)

GOALPrime Organization Nigeria's 2025-2029 Strategy is designed to address critical humanitarian, development, and nexus challenges while advancing global Sustainable Development Goals (SDGs). Each of the four strategic pillars—Humanitarian Response, Nexus Programming, Development Programs, and Social Enterprise—alongside the cross-cutting themes of inclusion, gender equity, and climate action, aligns with and contributes to multiple SDGs.

GOALPrime's 2025-2029 Strategy is a bold and comprehensive roadmap that aligns seamlessly with the SDGs, addressing critical gaps in humanitarian, development, and resilience-building efforts. By working collaboratively with partners and leveraging its unique strengths, GOALPrime will contribute significantly to "A Better World" while driving measurable progress toward a sustainable and equitable future for all.

Humanitarian Response

Relevant SDGs	Key Contributions
SDG 1	Through provision of emergency cash transfers, food aid, and shelter for displaced populations
SDG 2	Through provision of food security interventions in conflict and disaster-affected regions
SDG 3	Through deployment of mobile clinics, vaccination drives, and mental health support in emergencies
SDG 4	Through establishment of temporary learning spaces to ensure continuity of education during crises
SDG 5	Through protection of women and girls in emergencies, including GBV prevention and response programs
SDG 6	Through improving access to safe drinking water and sanitation facilities to crises affected households.
SDG 16	Through coordination with government agencies to ensure humanitarian assistance is equitable and timely

Nexus Programming

Relevant SDGs	Key Contributions
SDG 8	Through implementing livelihood recovery programs for conflict-affected populations to promote self-reliance
SDG 13	Through implementing climate-smart agriculture, renewable energy initiatives and disaster risk reduction programs
SDG 10	Through targeted programming for marginalized communities, including women, youth, and persons with disabilities
SDG 11	Through rehabilitation of infrastructure in conflict-affected urban and rural areas
SDG 16	Through coordination with government agencies to ensure humanitarian assistance is equitable and timely

Development Programs

Relevant SDGs	Key Contributions
SDG 3	Through promoting maternal and child health, reducing preventable diseases, and enhancing healthcare access
SDG 4	Through strengthening education systems through school rehabilitation, teacher training, and policy advocacy
SDG 5	Through empowering women and girls through leadership training, education, and access to economic opportunities
SDG 6	Through improving access to safe drinking water and sanitation facilities in underserved communities
SDG 9	Through developing innovative solutions, such as digital education platforms and renewable energy systems

Social Enterprise

Relevant SDGs	Key Contributions
SDG 8	Through supporting entrepreneurship and skills training to create jobs and promote economic growth
SDG 9	Through incubating social enterprises that address local challenges with innovative solutions
SDG 9	Through developing innovative solutions, such as digital education platforms and renewable energy systems
SDG 12	Through encouraging sustainable production practices and market linkages for small-scale producers
SDG 17	Through collaborating with private sector partners to fund and scale social enterprises

Cross-Cutting Themes

Theme	Relevant SDGs		Key Contributions
Gender Equity	SDG 5: Gender Equality		Through Gender-transformative programming to promote equality, reduce GBV, and empower women and girls
Disability Inclusion	SDG 10: Reduced Inequalities		Through ensuring accessibility in education, livelihoods, and infrastructure for persons with disabilities
Climate Action	SDG 13: Climate Action		Through climate adaptation Programmes and resilience-building to reduce vulnerability to climate-related shocks
Localization	SDG 16: Peace, Justice, and Strong Institutions		Through empowering local organizations and governments to lead sustainable programs
Accountability	SDG 17: Partnerships for the Goals		Through promoting transparent and inclusive governance to ensure equitable service delivery

Comprehensive Alignment Across the SDGs

1. Direct Contributions: GOALPrime's programs will directly address critical global challenges such as poverty, hunger, education, and health.
2. Indirect Contributions: By strengthening systems and fostering partnerships, GOALPrime will support broader goals, including peacebuilding, innovation, and sustainability.
3. Cross-Sector Collaboration: Through partnerships with government, donors, private sector, and communities, GOALPrime will ensure coordinated, multi-stakeholder progress toward the SDGs.

Strategic Impact on Nigeria's SDG Progress

Nigeria faces significant challenges in achieving the SDGs, particularly in conflict-affected regions. GOALPrime's strategy complements national efforts by:
- Targeting the Most Vulnerable: Prioritizing interventions in Northeast and Northwest Nigeria, where vulnerabilities are highest.
- Scaling Localized Solutions: Leveraging local partnerships to implement sustainable and culturally relevant programs.
- Driving Innovation: Using technology and innovative approaches to overcome systemic barriers.

SCALING PLAN

2025
Nigeria
(NE, NW, NC)

2026
Nigeria (NE, NW, NC, SE, SS, SW)

United Kingdom (RM)
South Sudan

2027
Nigeria
United Kingdom (RM)
United States (RM)
South Sudan
Gaza
Syria

2028
Nigeria
United Kingdom (RM)
United States (RM)
Canada (RM)
Gaza
Syria
Afghanistan

2029
Nigeria
United Kingdom (RM)
United States (RM)
Canada (RM)
South Sudan
Gaza
Syria
Afghanistan
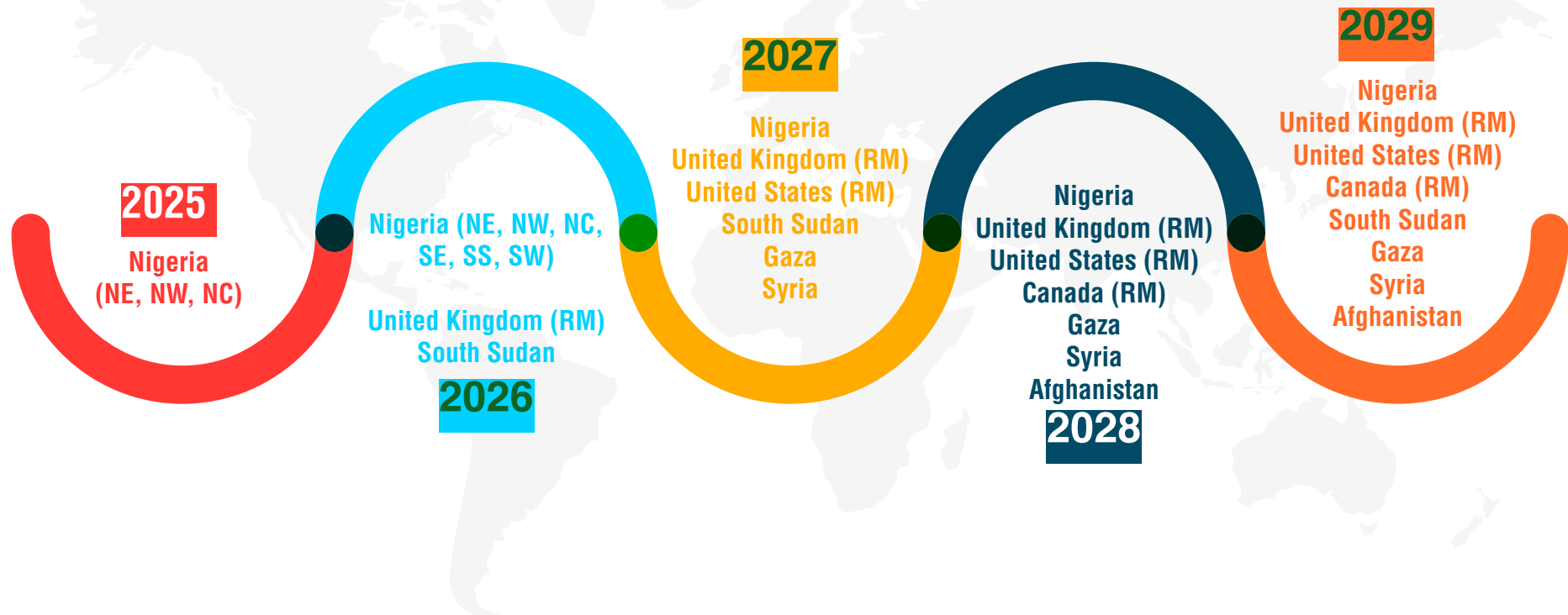
BENEFICIARY ANALYSIS

GOALPrime Organization Nigeria is committed to empowering diverse groups of individuals and communities across Nigeria. This detailed beneficiary analysis highlights direct and indirect beneficiaries, categorized by demographic and sectoral needs.

Target Beneficiaries Overview

Direct Beneficiaries:	**Indirect Beneficiaries:**	**Media Outreach**
1,000,000 individuals (60% women and girls, 40% men and boys).	At least 5,000,000 relatives and community members benefiting indirectly.	A minimum of 20,000,000 individuals reached through awareness campaigns, media, and advocacy
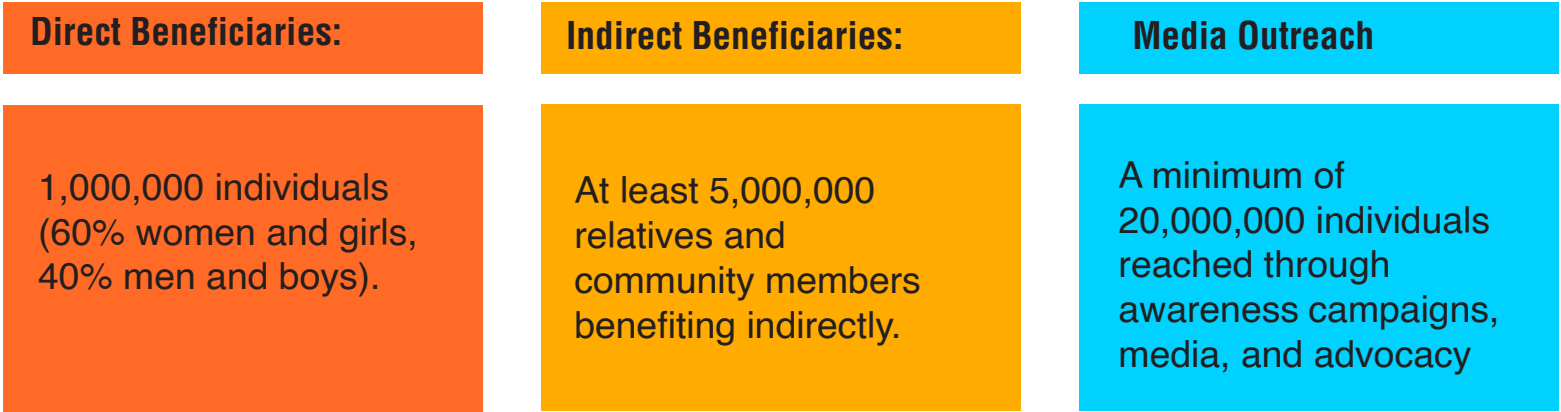
Beneficiary Segments

Category	Description	Key Needs	Relevant Interventions
Children (0-18 years)	Vulnerable children, including out-of-school children, orphans, and those in emergencies	Access to education, child protection, nutrition, healthcare, psychosocial support	Education-in-Emergencies, child-friendly spaces, nutrition programs, health interventions

Youth (18 – 35 years)	Unemployed youth, adolescents, transitioning into adulthood, and young entrepreneurs	Livelihoods, vocational training, mentorship, education, and psychosocial support	Vocational training, entrepreneurship support, life skills training, and economic empowerment programs
Women and Girls	Women and adolescent girls, including widows, survivors of GBV, and women with disabilities	Protection from GBV, empowerment, livelihoods, maternal health and education	GBV prevention programs, safe spaces, women-led livelihoods and maternal and child health services
Persons with Disabilities	Individuals with physical, sensory, intellectual, or psychosocial disabilities	Accessibility, inclusive education, vocational skills, assistive devices and healthcare	Disability-inclusive education, accessibility adults, assistive technology, and tailored vocational programs
Internally Displaced Persons (IDPs)	Families displaced by conflict, banditry or climate-induced disasters	Emergency shelter, food, WASH, psychosocial support, education, and livelihoods	Temporary learning spaces, WASH services, shelter programs, and mental health support
Host Communities	Communities hosting displaced populations or affected by crises	Livelihoods, infrastructure, social cohesion, and resilience-building	Livelihood recovery. Climate adaptation projects, and community peacebuilding
Caregivers	Parents, guardians, and caregivers of vulnerable children	Support for livelihoods, mental health, and parenting skills	Psychosocial support, livelihoods, and family tracing/ reunification programs
Elderly (65+ years)	Older adults affected by emergencies, including those with health and mobility challenges	Food security, healthcare, psychosocial support, and protection from neglect/ abuse	Nutrition programs, community health clinics, and social inclusion activities
Farmers and Rural Workers	Smallholder farmers and rural workers impacted by climate change, insecurity, or resource scarcity	Resilient farming practices, market linkages, climate-smart technologies, and financial literacy	Agricultural training, seed provision, and market access initiatives
School Teachers	Teachers in conflict zones or under-resourced areas	Training in emergency education, psychosocial support, and teaching resources	Emergency education training, supply distribution, and teacher retention strategies

Sector-Specific Beneficiary Distribution

SN	Sector	Target Beneficiaries	Key Activities
01	Education	500,000 Children and adolescents (60% girls)	Temporary learning spaces, school supplies, teacher training, and enrollment campaign
02	Child Protection	300,000 children, caregivers and community members	Case management, child friendly spaces, and family reunification programs for unaccompanied children
03	WASH	600,000 individuals (displaced and host community members)	Emergency water supply, hygiene kits, sanitation facilities and awareness campaigns
04	Livelihoods	250,000 youth, women, and rural workers	Vocational training, cash-for-work programs, and financial literacy training
05	Nutrition	200,000 pregnant women, lactating mothers, and children under five	Therapeutic feeding, food distribution, and nutrition education
06	Health	400,000 individuals, including women, children and the elderly	Mobile health clinics, disease prevention campaigns and maternal health services
07	Gender-Based Violence (GBV)	150,000 women and girls	Safe spaces, GBV case management, and awareness campaigns
08	Climate Action	100,000 farmers and community members vulnerable to climate change impacts	Climate-smart agricultural training, adaptation plans and renewable energy initiatives
09	Peacebuilding	50,000 individuals in conflict-affected communities	Dialogue sessions, community reconciliation activities, and youth engagement in peacebuilding

Geographic Focus

Beneficiaries are targeted based on regional needs:

SN	Region	Transfer
01	Northeast Nigeria	Primary focus due to conflict-driven displacement and education emergencies.

02	Northwest Nigeria	Addressing armed banditry and food insecurity.
03	North Central Nigeria	Focus on farmers-herders clashes and livelihoods recovery.
04	Southeast Nigeria	Supporting conflict-affected populations and fostering economic development.
05	Nationwide	Cross-cutting programs such as climate resilience and social enterprise initiatives.

Beneficiary Selection Criteria

GOALPrime employs transparent and participatory methods to select beneficiaries:

- Vulnerability Assessment: Prioritizing individuals most affected by crises (e.g., IDPs, orphans, GBV survivors).
- Community Engagement: Collaborating with local leaders and organizations to identify needs.
- Inclusivity: Ensuring gender, disability, and age considerations in all programs.
- Cross-Sector Alignment: Matching interventions to beneficiaries' immediate and long-term needs.

Expected Outcomes

- Improved Access to Services: Education, WASH, and health services reach 1 million direct beneficiaries.
- Strengthened Resilience: Livelihoods and climate-smart programs empower communities to rebuild sustainably.
- Enhanced Protection: Safe environments for children, women, and other vulnerable groups.
- Community Ownership: Greater involvement of local actors and beneficiaries in program design and implementation.

Sailboat Retrospect for GOALPrime Organization Nigeria's Strategy

GOALPrime's Sailboat Retrospect is a metaphorical tool deployed to assess our progress, challenges, and opportunities as it navigates towards our vision of "A Better World". This analysis identifies key components driving progress (winds), existing obstacles (anchors), and the goal (island). This Sailboat Retrospect provides a holistic view of GOALPrime Organization Nigeria's current position, enablers, and obstacles as it navigates towards its goal of creating resilient and thriving communities. By addressing the anchors and leveraging the winds, the organization can sail smoothly towards its vision of "A Better World."

UNIT Gap Analysis for GOALPrime Organization Nigeria's Strategy

The UNIT Gap Analysis identifies gaps within GOALPrime's operational framework, focusing on Understanding, Needs, Implementation, and Tracking (UNIT). This approach ensures that all aspects of the strategy align with the organization's vision of "Towards a Better World." This UNIT Gap Analysis ensures that GOALPrime's strategic efforts are well-aligned with its vision, helping to bridge gaps and drive impactful outcomes. Let me know if you need visuals or more detailed breakdowns!

Understanding Gaps

Understanding gaps refer to the lack of comprehensive knowledge or insight about specific operational areas, target beneficiaries, or stakeholder dynamics.

Areas	Current State	Gap Identified	Recommendations
Beneficiary Needs	General Knowledge of beneficiaries' demographics and vulnerabilities	Limited granular data on emerging needs (e.g., youth unemployment)	Conduct regular localized needs assessments and integrate results into programming
Localization Strategy	Recognized as critical but inconsistently applied across all regions	Limited clarity on how to fully delegate responsibilities to locals	Develop detailed localization frameworks with clear delegation models
Donor Priorities	Existing understanding of key donor goals and geographic focus	Insufficient data on upcoming donor trends and funding shifts	Establish a donor intelligence unit to track and analyze donor priorities
Climate Risks	Awareness of climate-induced vulnerabilities in target regions	Limited integration of climate risk data into sectoral programming	Incorporate climate vulnerability indices into project designs

Needs Gaps

Areas	Current State	Gap Identified	Recommendations
Human Resources	Experienced staff, but shortages in specific technical expertise (e.g., climate)	Limited expertise in areas like renewable energy and social enterprise	Recruit specialists and offer targeted training programs for existing staff
Infrastructure	Limited physical infrastructure in hard-to-reach regions	Need for mobile units or community hubs for program delivery	Invest in mobile health unites and digital services platforms
Funding Base	Dependency on donor funding	Limited alternative funding mechanisms	Expand resource mobilization strategies (the 1 Dollar Campaign)
Technology Integration	Limited use of technology in MEAL systems and service delivery	Insufficient tech-enabled tools for education, WASH and livelihoods	Develop digital platforms like the OneOffice EduTrack, GLAT etc for effective programme tracking

Needs gaps highlight the resource and infrastructure deficiencies required to achieve the strategy's goals.

Implementation Gaps

Implementation gaps refer to operational inefficiencies and delays that hinder program execution.

Area	Current State	Gap Identified	Recommendations
Project Delivery	High-quality delivery in urban and semi-urban areas	Delays in remote and conflict-affected areas	Strengthened logistical capacity and established local partnerships for last-mile delivery
Coordination Mechanisms	Existing partnerships with local and international stakeholders	Limited coordination at the grassroots level	Empower community-based organizations (CBOs) to lead localized initiatives
Compliance	Meets regulatory and donor compliance standards	Slow compliance processes in new locations	Streamline legal and compliance frameworks for faster program initiation
Monitoring & Evaluation	Functional MEAL systems in place	Irregular tracking of mid-term program outcomes	Conduct quarterly reviews and use real-time data collection tools

Tracking Gaps

Tracking gaps highlight the deficiencies in monitoring, evaluation, and accountability processes.

Area	Current State	Gap Identified	Recommendations
Beneficiaries Impact	Monitoring systems in place, but limited scalability	Gaps in tracking long-term impacts of programs	Expand MEAL systems to include post-program impact assessments
Resource Utilization	Financial tracking systems in place	Gaps in analyzing cost-effectiveness of specific programs	Conduct cost-effectiveness analyses for all major interventions
Donor Reporting	Timely reports submitted	Limited visual and interactive reporting formats	Use data visualization tools for more impactful reporting
Accountability Mechanisms	Feedback mechanisms established but underutilized	Limited beneficiaries' participation in program evaluation	Strengthen community feedback loops and integrate feedback into decision-making

Key Findings from the UNIT Gap Analysis

SN	Element	Gaps	Priority Action Based on Gaps
01	Strength	GOALPrime has a solid foundation in humanitarian delivery and donor engagement. The organization demonstrates strong capacity in MEAL and compliance.	• Expand Localization Efforts: Develop detailed localization models to delegate program implementation to local actors effectively. • Invest in Capacity Building: Train staff in emerging areas like climate resilience, renewable energy, and social enterprise development. • Strengthen Tracking Systems: Integrate digital tools for real-time Diversify Funding Streams: Launch campaigns like the 1 Dollar Campaign and engage the private sector for co-funding opportunities.
02	Weaknesses	Limited scalability in tracking long-term program impact. Inconsistent localization and grassroots coordination.	
03	Opportunities	Leverage technology to improve program delivery and beneficiary tracking. Expand partnerships with private sector actors for funding and innovation.	

04	Threats	Continued dependency on external donors risks financial instability. Political instability and security challenges could disrupt operations.	• Diversify Funding Streams: Launch campaigns like the 1 Dollar Campaign and engage the private sector for co-funding opportunities. • Enhance Infrastructure and Logistics: Deploy mobile units and invest in physical infrastructure for hard-to-reach areas. • Improve Beneficiary Feedback Mechanisms: Establish a systematic approach to collect, analyze, and act on feedback from beneficiaries.
02	Weaknesses	Limited scalability in tracking long-term program impact. Inconsistent localization and grassroots coordination.	
03	Opportunities	Leverage technology to improve program delivery and beneficiary tracking. Expand partnerships with private sector actors for funding and innovation.	

GOALPrime
Operations Analysis

GOALPrime's Approach to Strengthening Operational Departments Over the Strategy Years (2025-2029)

As part of GOALPrime's 2025-2029 Strategy, our operational departments—Human Resource Management, Supply Chain Management, and Finance Management—will undergo a transformative approach to ensure alignment with our strategic objectives. This approach focuses on innovation, capacity-building, efficiency, and sustainability to achieve impactful results. By strategically enhancing our approaches to Human Resource Management, Supply Chain Management, and Finance Management, GOALPrime will create a foundation for sustainable growth and impact. These actions will ensure operational efficiency, adaptability, and accountability, enabling us to meet the ambitious goals of our 2025-2029 Strategy while driving progress toward "A Better World.

Operations Department	Vision	Approach
People and Culture	To cultivate a motivated, inclusive, and highly skilled workforce capable of driving transformative change.	Talent Retention and Development: • Year 1: Introduce a Talent Retention Framework, including competitive salaries, benefits, and performance-based incentives to reduce staff turnover. • Year 2-3: Implement a Leadership Development Program targeting high-potential staff for mentorship and training. • Year 4-5: Expand opportunities for local talent to take on senior roles, aligning with our commitment to localization. Capacity Building: • Conduct annual training needs assessments to address gaps in technical expertise, including nexus programming, gender equity, and climate resilience. • Partner with academic institutions for certification programs in disaster management, humanitarian response, and financial compliance. Workplace Well-Being: • Introduce psychosocial support services, including stress management training and access to mental health resources. • Establish a Feedback and Engagement Platform to ensure staff voices are heard and addressed. Inclusivity: • Strengthen policies to enhance gender and disability inclusion, ensuring representation across all organizational levels.

| Supply Chain Management | To build a robust, secure, and responsive supply chain capable of delivering aid and resources efficiently in any environment. | Logistics Optimization:

• Year 1: Partner with private logistics firms to enhance transportation capacity and expand reach to remote and underserved areas.
• Year 2: Invest in climate-resilient vehicles and mobile warehouses for disaster-prone regions.
• Year 3-5: Implement a Digital Logistics Management System for real-time tracking of shipments and fleet management.

Security Enhancement:

• Conduct annual security risk assessments to identify and mitigate potential threats to operations.
• Train field staff on security protocols, including the use of GPS-enabled tracking devices for field operations.
• Establish Rapid Response Mechanisms for security breaches in high-risk areas.

Procurement Digitization:

• Year 1: Digitize procurement processes using automated platforms to reduce delays and enhance transparency.
• Year 2-3: Develop a Local Vendor Development Program to build the capacity of suppliers in remote areas.
• Year 4-5: Monitor and evaluate vendor performance to ensure compliance with quality standards.

Warehouse and Inventory Management:

• Expand modular and mobile storage units to increase storage capacity in remote areas.
• Integrate inventory tracking tools, such as barcoding and RFID, for efficient stock management.
• Conduct quarterly inventory audits to minimize wastage and prevent theft. |

Finance Management	To ensure financial sustainability, accountability, and transparency across all programs and initiatives.	**Revenue Diversification:** • Year 1: Launch the 1 Dollar Campaign, aiming to mobilize small contributions globally to fund education and resilience programs. • Year 2-3: Develop social enterprises, generating sustainable income streams to reduce dependency on donor funding. • Year 4-5: Explore partnerships with private investors and philanthropic organizations for co-financing large-scale projects. **Capacity Building for Local Partners:** • Train local implementing partners on grant management, donor compliance, and financial reporting. • Develop a Financial Compliance Toolkit to guide partners in managing multi-million-dollar grants. **Digitization of Financial Systems:** • Year 1: Implement cloud-based financial management tools for real-time budget tracking and reporting. • Year 2: Automate payroll systems and fund disbursement processes to improve efficiency. • Year 3-5: Conduct periodic financial audits to maintain donor confidence and ensure accountability. **Mitigation of Economic Risks:** • Establish a Currency Risk Management Fund to cushion the impact of exchange rate fluctuations. • Negotiate long-term agreements with vendors to stabilize procurement costs amidst inflation.

Implementation Timeline

Year	Human Resources	Supply Chain Management	Finance Management
Year 1	Launch retention framework and training	Partner with logistics firms; digitize procurement	Launch 1 Dollar Campaign and digitize systems
Year 2	Leadership development; stress management	Invest in climate-resilient storage and vehicles	Develop social enterprises; train local partners
Year 3	Expand local recruitment for senior roles	Implement digital logistics and inventory tools	Automate payroll; build vendor relationships
Year 4	Annual training programs; staff feedback	Scale mobile warehouses; evaluate supply	Secure co-financing; refine financial systems
Year 5	Review inclusivity metrics; succession planning	Conduct comprehensive supply chain evaluation	Conduct financial audits and refine compliance

GOALPrime Organization Nigeria (GPON) Resource Mobilization Plan (2025-2029)

RESOURCE MOBILIZATION STRATEGY

Mobilizing $200 Million for a Better World: Funding GOALPrime's Vision 2025-2029

The "Towards a Better World" Strategy (2025-2029) aims to deliver impactful interventions across its Humanitarian, Nexus, Development, and Social Enterprise pillars. To achieve this goal, GPON will mobilize $200 million over the next 5 years through diverse funding mechanisms, partnerships, and innovative financing. This plan details the approach to securing funds, building partnerships, and ensuring sustainable financing for program delivery.

Resource Mobilization Objectives

- Objective 1: Mobilize $200 million by 2029 to implement GPON's programs across all pillars and cross-cutting themes.
- Objective 2: Establish strategic partnerships with institutional donors, private foundations, corporates, and individuals.
- Objective 3: Enhance GPON's internal capacity to secure and manage diverse funding streams.
- Objective 4: Leverage social enterprises to generate additional income for program sustainability

Target Funding Sources and Allocation

Funding Source	Target Contribution (%)	Estimated Value (USD)
Institutional Donors	20%	$40 million
Private Foundations	20%	$40 million
Corporate Partnerships	15%	$30 million
High-Net-Worth Individuals	10%	$20 million
Individual Giving Campaigns	10%	$20 million
Social Enterprises (Profit Reinvestment)	15%	$15 million
Innovative Financing	10%	$20 million

Total: $200 million

Key Funding Sources and Strategie

Institutional Donors (Target: $40M)

- Key Donors: USAID, EU, DFID, GIZ, UNICEF, UNHCR, WFP, African Development Bank
- Strategy:
o GOALPrime will develop and submit high-quality proposals aligned with donor priorities in education, health, and livelihoods.
o GOALPrime will build long-term partnerships through successful multi-year program delivery.
o GOALPrime will engage donors through forums, conferences, and regular project updates.

Private Foundations (Target: $40M)

- Key Foundations: Bill & Melinda Gates Foundation, Ford Foundation, Rockefeller Foundation, Mastercard Foundation
- Strategy:
o GOALPrime will identify foundations aligned with GPON's focus areas and customize proposals to meet their specific requirements.
o GOALPrime will highlight success stories and outcomes through well-documented case studies and impact reports.
o GOALPrime will engage through meetings, foundation-hosted events, and collaborative initiatives.

Corporate Partnerships (Target: $30M)

- Key Corporations: Microsoft, Google, Novartis, Nestlé, Dangote Group, Bayer, Tesler, SpaceX
- Strategy:
o GOALPrime will facilitate corporate social responsibility (CSR) partnership opportunities in tech innovation, WASH, and education.
o GOALPrime will facilitate co-branding opportunities to promote corporate involvement in humanitarian and development efforts.
o GOALPrime will facilitate employee volunteer programs and corporate sponsorships for specific projects.

High-Net-Worth Individuals (Target: $20M)

- Key Individuals: Aliko Dangote, Tony Elumelu, Mo Ibrahim, AbdulSamad Rabiu, A.A. Rano, Prince Authur Eze, Allen Onyema, Foloruncho Alakija, Dr. Adeleke, Femi Otedola, Obinna Iyiegbu, Cletus Oragwu, Orji Uzor Kalu, Jowi Zaza, David Adeleke, Pascal Okechukwu, Damini Ogulu, Ayodeji Balogun, other National and international philanthropists
- Strategy:
o GOALPrime will organize exclusive donor engagement events and missions showcasing GPON's work.
o GOALPrime will offer naming rights and legacy-building opportunities for donors who contribute to major initiatives.
o GOALPrime will provide personalized donor engagement plans with regular updates and project involvement.

Individual Giving Campaigns (Target: $20M)

- Key Initiative: Global $1 Dollar Campaign
- Strategy:
o GOALPrime will launch a crowdfunding campaign to reach 10 million individuals donating $1 or more.
o GOALPrime will leverage social media platforms, celebrity endorsements, and crowdfunding platforms (GoFundMe, JustGiving etc).
o GOALPrime will offer subscription-based giving models for recurring donors.

Social Enterprises (Target: $15M)

- Mechanism: Reinvestment of profits from the Humanity Empire Group (HEG) subsidiaries
- Strategy:
o GOALPrime will collaborate with HEG to expand the operations of social enterprises such as OneMarkaet Corporation, FoodLux Empire, and Sharp Sharp Fintech, Breeze Marines, Profusion Empire, Humanity Print Stack, Powerhouse Naija etc
o HEG will direct 50% of net profits into funding GPON programs.
o GOALPrime will collaborate with HEG to build partnerships with investors to scale enterprise profitability.

Innovative Financing (Target: $20M)

- Mechanisms: Social impact bonds, green bonds, and blockchain-enabled donations
- Strategy:
o GOALPrime will collaborate with development banks and investors to implement performance-based financing models.
o GOALPrime will leverage technology for transparency and efficiency in funding allocation and tracking.
o GOALPrime will pilot blockchain-enabled micro-donation platforms for community involvement.

Internal Capacity-Building Plan

Capacity-Building Area	Action Plan	Cost Estimate (USD)
Proposal Development	• Conduct training workshops on proposal writing and budget preparation. • Hire grant-writing experts.	$150, 000
Donor Engagement and Relationship Building	• Create a donor intelligence database -DID • Develop personalized donor engagement plans	$150,000
Monitoring and Evaluation	• Strengthen M&E frameworks for impact tracking and reporting.	$100, 000
Financial Management	• Train staff on financial reporting and grant management.	$100,000

Total Cost (2025-2029): $500,000

Risk Management for Resource Mobilization

Risk	Mitigation Strategy	Estimated Mitigation Cost (USD)
Donor fatigue or competition	• Diversify funding streams. • Showcase success stories through impact reports and donor briefings.	$500,000
Low response from individual donors	• Strengthen marketing campaigns and storytelling. • Collaborate with influencers and ambassadors.	$1,000,000
Delays in proposal approvals	• Maintain strong relationships with key donors. • Submit proposals early and follow up consistently.	$500,000

Total Mitigation Cost (2025-2029): $2,000,000 million

Monitoring and Evaluation for Resource Mobilization

Indicator	Target	Measurement Method
Total funds raised annually	$40 million per year	Financial reports and donor tracking
Number of successful grant applications	20 major grants awarded	Proposal success rate monitoring
Percentage of donor retention	80% of current donors retained	Donor satisfaction surveys
Number of new donor partnerships	30 new partnerships established	Partnership database

This Resource Mobilization Plan provides a clear roadmap to secure the necessary $200 million to implement GPON's "Towards a Better World" Strategy. By diversifying funding sources, engaging strategic partners, and enhancing internal capacity, GPON will ensure sustainable funding and maximize its impact across Nigeria and beyond.

COMMUNICATION
& ADVOCACY PLAN
(2025 -2029)

This Communication and Advocacy Plan is designed to complement and amplify the objectives of GPON's "Towards a Better World" Strategy (2025-2029) by building visibility, influencing policies, engaging stakeholders, and fostering public awareness. This plan outlines targeted communication activities and advocacy interventions to mobilize resources, influence change, and engage key stakeholders for sustained support.

Objectives of this Plan

Obecjtive 1
Build awareness and understanding of GPON's mission and strategy among donors, policymakers, partners, and the public.

Obecjtive 3
Mobilize support from stakeholders, including donors, foundations, corporates, and communities.

Obecjtive 2
Influence national and international policies to improve the enabling environment for GPON's work.

Obecjtive 4
Foster transparency and accountability by communicating program impacts and success stories.

Key Target Audiences

Audience	Purpose of Engagement	Approved Key Message
Institutional donors and foundations	Secure funding and maintain long-term partnerships.	GPON is your trusted partner in delivering impactful, scalable solutions aligned with global development goals.
Corporate partners	Promote Corporate Social Responsibility (CSR) partnerships and funding support.	Partner with GPON to create shared value by contributing to sustainable development and community welfare.
Government agencies and policymakers	Influence policy changes, align GPON's work with national priorities, and secure regulatory support.	GPON is a critical player in supporting national development through humanitarian and social enterprise solutions.
High-net-worth individuals (HNWIs)	Encourage direct philanthropic contributions and sponsorships.	Invest in the future through sustainable humanitarian and development interventions with measurable impact.
Beneficiary communities	Foster trust, cooperation, and ownership of programs.	GPON works with and for the community to deliver impactful solutions tailored to your needs and aspirations.
General public	Build awareness and public support for GPON's mission and campaigns (e.g., $1 Dollar Campaign).	Together, we can build a better world for all—every contribution counts.

Key Communication and Advocacy Channels

Channel	Purpose	Target Audience	Key Tools/Formats
Traditional Media (TV, radio, newspapers)	Raise public awareness and influence national discourse.	General public, policymakers	Press releases, TV interviews, radio programs, op-eds
Social Media	Reach a global audience, promote campaigns, and engage communities.	Donors, general public, youth	Facebook, Twitter, Instagram, LinkedIn, YouTube, Threads etc
Website and Blog	Provide updates, reports, and success stories.	Donors, partners, general public	Blog posts, project updates, multimedia stories
Email Newsletters	Maintain engagement with key stakeholders.	Donors, foundations, corporates	Monthly/quarterly newsletters with updates and success stories
Events and Conferences	Showcase GPON's work and success.	Donors, partners, policymakers	Annual donor forums, stakeholder briefings, fundraising events
Public Campaigns	Drive community involvement and individual giving.	General public, diaspora, influencers	Crowdfunding campaigns (e.g., $1 Dollar Campaign and other approved campaigns)
Policy Briefings and Position Papers	Influence policy and decision-making.	Policymakers, government agencies	Policy briefs, research reports, white papers
Infographics and Visual Content	Simplify complex information for easy understanding.	General public, donors, beneficiaries	Social media graphics, video documentaries, program impact infographics

Key Messages and Narrative

Core Narrative:

GPON envisions a better world where every individual, community, and institution has the resources, resilience, and opportunity to collaborate to deliver a better world for children, young people and caregivers by driving sustainable solutions across humanitarian, nexus, and development sectors.

Specific Messages:

1 For Donors and Partners:

★ Your partnership fuels change. Together, we can build resilient communities, ensure education access, and promote sustainable livelihoods.

★ GPON's results-driven programs guarantee transparency and measurable outcomes for your investments.

2 For Communities:

★ GPON is here to work with you, creating solutions tailored to your unique needs while ensuring lasting change.

★ Your voice matters—GPON's community-based programs ensure local ownership and sustainable impact.
For Policymakers:

3 For Policymakers:

★ GPON supports Nigeria's development priorities through strategic partnerships and innovative solutions.

★ By collaborating with GPON, you can influence positive policy outcomes that support national development.

4 For Individual Donors:

★ Every dollar counts. Join the movement to give children access to education, healthcare, protect vulnerable populations, and create sustainable livelihoods for

Communication Activities and Timeline

Activity	Objective	Timeline	Responsible Team	Expected Outcome
Launch of the "Towards a Better World" strategy	Build awareness and attract donor interest.	Year 1 (Q1)	Communications team	Increased donor engagement and visibility.
Quarterly impact reports and success stories	Demonstrate program impact to donors and stakeholders.	Quarterly	M&E, Communications	Enhanced transparency and accountability.
$1 Dollar Campaign (global crowdfunding)	Raise $10 million from individual donors worldwide.	Year 1-5	Campaign team	Strong public participation and donations.
Social media storytelling campaigns	Engage audiences with success stories and beneficiary testimonials.	Ongoing	Social media team	Broader public engagement and support.
Annual donor and stakeholder forum	Strengthen relationships and update stakeholders on progress.	Annually	Donor relations team	Renewed donor commitments and partnerships.
High-level policy roundtables	Influence national policy and align programs with government priorities.	Biannually	Policy and advocacy team	Increased policy support for GPON initiatives.

Monitoring and Evaluation of Communication and Advocacy Efforts

Indicator	Target	Measurement Method
Number of new donors/partners acquired	50 new partnerships over 5 years	Donor database tracking
Funds raised through individual giving campaigns	$10 million by Year 5	Crowdfunding platform reports
Media coverage of GPON's programs	100 positive media stories annually	Media monitoring and press clippings
Social media reach and engagement	5 million impressions annually	Social media analytics
Number of policy recommendations adopted	10 policy recommendations by Year 5	Policy briefs and government reports
Stakeholder satisfaction rate	80% satisfaction rate from annual surveys	Annual stakeholder feedback surveys

Budget Estimate

Activity/Area	Estimated Cost (USD)
Strategy launch and promotional materials	$50,000
Social media marketing and storytelling	$200,000
Donor and stakeholder forums	$200,000
High-level advocacy and policy engagement	$250,000
Impact reporting and publications	$200,000
Monitoring and evaluation	$100,000

Total Budget (2025-2029): $1 million

This Communication and Advocacy Plan will amplify the visibility of GPON's "Towards a Better World" Strategy, ensuring that stakeholders remain engaged and committed. Through effective storytelling, strategic engagement, and policy advocacy, GPON will mobilize the resources and support needed to achieve its goals.

CONCLUSION

This GOALPrime Organization Nigeria's 2025-2029 Strategy, titled "Towards a Better World," establishes a transformative framework to address the pressing challenges of humanitarian crises, development gaps, and systemic inequities. By anchoring its approach on inclusivity, resilience, and sustainability, the strategy aims to positively impact millions of lives while contributing to global Sustainable Development Goals (SDGs).

Through its four strategic pillars—Humanitarian Response, Nexus Programming, Development Programs, and Social Enterprise—supported by cross-cutting themes, GOALPrime envisions:

1. **Saving Lives:** Providing immediate life-saving assistance to communities affected by emergencies.
2. **Building Resilience:** Equipping communities to recover, adapt, and thrive amidst adversities.
3. **Enhancing Livelihoods:** Fostering economic opportunities through skills development, entrepreneurship, and inclusive social enterprises.
4. **Promoting Inclusion:** Advancing equity for marginalized populations, including women, youth, and persons with disabilities.

This comprehensive strategy positions GOALPrime as a leader in delivering impactful, people-centered solutions across Nigeria and beyond.

Our Unique Value Proposition during this strategy lifespan include:

1. **Localization Leadership:** By empowering local actors and aligning with community needs, GOALPrime ensures sustainable, culturally relevant solutions.
2. **Innovation-Driven Solutions:** Leveraging technology, such as GOALPrime EduTrack, OneOffice and the Humanitarian Response Analytics Platform (HRAP), for data-driven decision-making and real-time monitoring.
3. **Collaborative Partnerships:** Strong alliances with government entities, donors, UN agencies, INGOs, private sector actors, and communities amplify GOALPrime's impact.
4. **Accountability and Expertise:** Proven track record of managing large-scale, multi-year grants ensures transparency and donor confidence.

While this strategy is ambitious, the strategy acknowledges challenges such as:

1. **Security Risks:** Operating in conflict-prone and politically unstable regions.
2. **Climate Vulnerabilities:** Addressing the growing threats of floods, droughts, and environmental degradation.
3. **Funding Dependencies:** Diversifying revenue streams to reduce reliance on donor funding.
4. **Systemic Inequities:** Tackling cultural and institutional barriers that limit inclusivity and empowerment.

Irrespective of the challenges, GOALPrime is prepared to thrive through adaptive management, innovation, and community-driven approaches because we understand the consequences of not implementing this strategy to a commendable level.

Consequences of Not Implementing This Strategy

Failure to implement GOALPrime's 2025-2029 Strategy would have far-reaching and detrimental consequences for the organization, its stakeholders, and the communities it serves:

For Beneficiaries:
1. Increased Suffering: Vulnerable populations, particularly children, women, and persons with disabilities, will face unmet needs in education, health, and protection. Also, communities affected by crises will experience prolonged recovery times due to a lack of coordinated humanitarian and development interventions.
2. Widening Inequalities: Without targeted efforts to address systemic inequities, marginalized groups will continue to face barriers to access education, healthcare, and economic opportunities.
3. Reduced Resilience: Communities will remain vulnerable to shocks such as conflicts, climate disasters, and economic instability, perpetuating cycles of poverty and dependence.

For GOALPrime:
1. Erosion of Credibility: Donors, partners, and stakeholders may lose confidence in GOALPrime's ability to deliver impactful results, jeopardizing future funding and collaborations.
2. Diminished Operational Capacity: Without a strategic framework, GOALPrime risks inefficiencies, duplication of efforts, and inability to scale its programs effectively.
3. Missed Opportunities: Failing to leverage innovative tools, partnerships, and funding opportunities will limit GOALPrime's growth and relevance in the sector.

For Nigeria and Global Efforts:
1. Stalled Progress Toward SDGs: Delays in addressing critical issues such as quality education (SDG 4), gender equality (SDG 5), and climate action (SDG 13) will hinder Nigeria's contribution to global goals.
2. Increased Social and Economic Instability: Unaddressed crises, inequalities, and environmental challenges will exacerbate social tensions, economic stagnation, and displacement.
3. Missed Global Advocacy: Without successful implementation, GOALPrime's voice and influence in global humanitarian and development spaces will weaken, reducing its ability to advocate for change.

To avert these consequences and achieve the ambitious goals of this strategy, GOALPrime calls on:

- Donors: To invest in innovative, inclusive, and sustainable interventions that create long-term impacts.
- Governments: To support the strategy with enabling policies, resources, and coordination.
- Communities: To actively participate in co-designing and sustaining programs tailored to their needs.
- Partners: To collaborate in scaling proven solutions and fostering innovation.

Looking Ahead

The 2025-2029 Strategy is a bold and forward-looking blueprint that reflects GOALPrime's commitment to saving lives, building resilience, and promoting inclusion. Through strong partnerships, innovation, and a focus on sustainability, this strategy will help build "A Better World" for millions of Nigerians.

While challenges persist, the cost of inaction is far greater. With collective effort, GOALPrime can not only achieve its vision but also serve as a model for impactful and sustainable change in humanitarian and development sectors.

Aspect	Lagging Indicators	Leading Indicators
Definition	Measures past performance and outcomes, showing what has already happened	Predicts future performance and provides insight into progress
Purpose	Tracks results to evaluate success or failure	Identifies actions and behaviors that influence outcomes
Timeframe	Reflects historical data and outcomes	Focuses on activities and progress happening now
Examples	1. Graduation rates in education programs 2. Malnutrition rates after interventions 3. Number of GBV survivors treated	1. Attendance rates in learning centers 2. Distribution rates of nutrition packs 3. Number of GBV awareness sessions conducted
Actionability	Less actionable because it reports after the event has occurred	Highly actionable because it focuses on what can be done to improve outcome
Use Case	Ideal for assessing whether goals have been achieved	Ideal for monitoring progress and making proactive adjustments
Dependency	Dependent on the success of leading indicators	Drives and influences lagging indicators
Examples in GPON Context	1. Percentage of children retained in school (Education in Emergencies) 2. Reduction in landmine incidents (Mine Action)	1. Number of schools equipped with learning materials (Education in Emergencies) 2. Number of mine awareness sessions held (Mine Action)

Annexes

Annex 1: Donor/Partner Analysis

Pillar 1: Humanitarian & Recovery Response
Objectives: Provide immediate and lifesaving support to communities affected by crises

Donor/Partner	Objective	Programme Focus	Focus States	Funding Limitations
UN Central Emergency Response Fund (CERF)	Rapid Emergency Funding	Multi-sector humanitarian response	Northeast & Northwest Nigeria	Short-term funding duration
Education Cannot Wait (ECW)	Ensure Education Continuity during emergencies	Education in Emergencies	Northeast and Northwest Nigeria	Education-specific funding
UNICEF	Protect Children in Emergencies	Child Protection, Education, Nutrition, Health and Communication for Development	Nationwide	Limited by specific project scopes
USAID - BHA	Address critical humanitarian needs	Multi-sector emergency interventions	Nationwide	Compliance heavy requirements

Current reform of USAID/BHA by President Donald Trump |
OCHA Nigerian Humanitarian Fund	Strengthen local humanitarian response	Food Aid and School feeding Programmes	Northeast and Northwest Nigeria	Competitiveness funding windows
World Food Programme	Address food security and nutrition in crises	Shelter, WASH, education	Northeast Nigeria	Limited to food-related Programmes
Norwegian Refugee Council (NRC)	Support displaced populations	Health, Livelihoods and WASH	Northeast and Northwest Nigeria	Focus on displacement contexts
International Red Cross (ICRC)	Provide emergency relief and healthcare	Health, Livelihoods and WASH	Nationwide	Limited funding flexibility
PLAN International	Protect children and promote gender equality	Child Protection, GBV, WASH & Education	Nationwide	Focused on child-related issues
Solidarities International	Provide WASH and Food security assistance	Emergency WASH, Food and Shelter	Northeast and Northwest Nigeria	Geographic limitations

Pillar 2: Nexus Programmes
Objective: Bridge humanitarian and development efforts to enhance resilience and long-term stability

Donor/Partner	Objective	Programme Focus	Focus States	Funding Limitations
European Commission (ECHO)	Support resilience-building and transitional actions	Livelihoods, climate action, WASH	Northeast, Northwest Nigeria	EU-aligned strategic priorities
World Bank	Support sustainable development initiatives	Livelihoods, economic recovery, climate resilience	Nationwide	Long application processes
GIZ (German Development Agency)	Foster local and sustainable development	Social cohesion, vocational training	Northeast, Norwest Nigeria	Requires co-funding
FCDO (UK Aid)	Enhance resilience and reduce vulnerabilities	Livelihood recovery, education, peacebuilding	Nationwide	High competition for funding
BMZ (Germany)	Strengthen socio-economic development	Vocational training, infrastructure rehabilitation	Nationwide	Limited scope for smaller NGOs
UNDP	Support sustainable human development	Livelihood, WASH, Peace-building	Nationwide	Project-specific funding
African Development Bank (AfDB)	Support African development initiatives	Infrastructure, agriculture, climate action	Nationwide	Long lead times for approval
International Fund for Agricultural Development (IFAD)	Build resilience in agriculture	Climate-smart agriculture, livelihoods	Nationwide	Agriculture-focused Programmes
Oxfam	Reduce inequality and build community resilience	Gender, climate resilience, livelihoods	Nationwide	Often requires matching funds
Dubai Cares	Support education and livelihoods in crises	Skills development, education systems	Nationwide	Focused on Education

Pillar 3: Development Programmes
Objective: Foster sustainable development and improve quality of life.

Donor/Partner	Objective	Programme Focus	Focus States	Funding Limitations
Bill & Melinda Gates Foundation	Improve health, education and economic systems	Maternal health, education systems strengthening	Nationwide	Measurable impact-focused
Global Partnership for Education (GPE)	Strengthen education systems	Formal and non-formal education	Nationwide	Education focused only
Malala Fund	Promote Education for girls	Girls' education, vocational training	Nationwide	Limited focus on girls' education
African Development Bank (AfDB)	Support sustainable infra-structure and livelihoods	Agriculture, infrastructure and food security	Nationwide	Infrastructure-heavy projects
UNDP	Drive sustainable human development	Economic recovery, health, food security	Nationwide	Competitive and project-specific
Ford Foundation	Reduce poverty and in-equality	Education, climate justice, livelihoods	Nationwide	Long funding cycles
EAA (Education Above All)	Support quality education initiatives	Access to education, infrastructure	Nationwide	Education-specific programs
MTN Foundation	Promote technology-driven education and health	Digital literacy and mater-nal health	Nationwide	Technology-focused
Julius Barger Foundation	Enhance community education and development	Education Infrastructure, capacity building	Nationwide	Regional limitations
TY Danjuma Foundation	Improve rural healthcare and education	Rural education, health and food security	Nationwide	Grant size limitations

Pillar 4: Social Enterprise Programmes
Objective: Drive economic empowerment through social enterprises

Donor/Partner	Objective	Programme Focus	Focus States	Funding Limitations
Tony Elumelu Foundation	Empower African Entrepreneurs	Business seed funding mentorship	Nationwide	Startup-focused only
MTN Foundation	Support local economic empowerment initiatives	Innovation hubs, skills development	Nationwide	Limited funding windows
Leopoid Bachmann Foundation	Support sustainable livelihoods	Inclusive business, agricultural enterprises	Nationwide	Geographic limitations
Dubai Cares	Foster education and enterprise innovation	Inclusive enterprise models	Nationwide	Education-heavy focus
Odyssey Education Foundation	Empower entrepreneurs through technology	Digital skills and innovation	Nationwide	Youth focused
Dangote Foundation	Boost local enterprise development	Agriculture, manufacturing and SMEs	Nationwide	Competitive funding processes
Heineken Africa Foundation	Support sustainable economic initiatives	Agriculture, WASH, health-related businesses	Nationwide	Limited social enterprise focus
Google.org	Foster tech-driven innovations in business	Tech startups, digital literacy	Nationwide	Technology-heavy priorities
British Council	Support capacity building for entrepreneurs	Education, arts and creative industries	Nationwide	Focus on creative industries
Aspire Coronotion Trust Foundation	Fund innovation and entrepreneurship programs	Youth-focused startups, agriculture	Nationwide	Limited funding duration

Cross-Cutting Theme Donors/Partners

Donor/Partner	Objective	Programme Focus	Focus States	Funding Limitations
Disability Rights Fund	Promote disability inclusion	Accessibility, inclusive education programs	Borno, Yobe, Adamawa	Limited to programs directly addressing disability advocacy or policy reform
UN Women	Empower women and girls	Gender equality, GBV prevention, women-led livelihoods	Lagos, Kano, Bauchi, Borno	Strong focus on gender; funding may exclude broader disability or localization efforts
ASR Africa	Advance sustainable development in Africa	Gender, localization, community development	Abuja, Cross River, Kaduna	Primarily funds short-term, high-impact projects; limited multi-year funding
Cuppy Foundation	Support local empowerment initiatives	Programs for children with disabilities and marginalized groups	Nationwide	Limited funding size and capacity for large-scale interventions
Ford Foundation	Promote social justice and inclusion	Disability inclusion, gender equality	Abuja, Kano, Lagos	Primarily advocacy-focused; limited funding for direct services
Global Fund for Women	Promote women's rights and leadership	Women-led initiatives, GBV prevention	Nationwide	Preference for women led-organizations; limited funding scope for mixed-gender programs
Oxfam	Address inequality and support marginalized groups	Women's rights, climate justice, and livelihoods	Nationwide	Funding often tied to multi-partner consortia; requires high administrative capacity

Norwegian Agency for Development Cooperation (NORAD)	Strengthen gender equality and inclusion globally	Gender-based violence prevention, child protection	Nationwide	Complex and competitive application process with limited annual funding windows
Global Disability Innovation Hub	Foster disability inclusion through technology	Assistive technology, inclusive education	Nationwide	Primarily funds technology-oriented programs; limited scope for non-digital initiatives
UNESCO	Ensure inclusive education and lifelong learning	Disability inclusive education, gender equality	Nationwide	Focus on education sector; limited integration with other cross-cutting themes like livelihoods
Bill and Melinda Gates Foundation	Empower women and girls globally	Women's health, gender equality in development	Nationwide	Primary health-focused; requires clear integration with maternal or child health for funding eligibility
African Women's Development Fund	Promote African women's empowerment and inclusion	Women's rights, leadership training	Nationwide	Regional focus limits national level intervention
FCDO (UK Aid)	Promote global disability inclusion	Social inclusion, empowerment programs	Nationwide	Prioritize consortia-led proposals, challenging for standalone organizations to secure funding
Leopold Backmann Foundation	Drive inclusive and sustainable development	Disability-inclusive livelihoods, women's empowerment	Nationwide	Primarily small grants; limited capacity for funding large-scale programs
Open Society Foundations	Promote justice, equity, and human rights	Disability rights, gender equity	Nationwide	Advocacy focus limits direct service funding opportunities

UNICEF	Protect children's rights	Child safeguarding, inclusive education	Nationwide	Narrow focus on children's issues; limited integration with other cross-cutting themes
GIZ (German Development Agency)	Support local inclusion initiatives	Localization, gender equity, disability inclusion	Nationwide	Focus on technical support over direct funding; requires co-funding mechanisms
The Rockefeller Foundation	Promote equitable health and education	Disability-inclusive health systems, gender equity	Nationwide	Preference for innovative solutions; limited support for traditional programming approach

ANNEX 2: Potential Partnerships with Club Foundations and High Worth Celebrities

Foundations Owned by International Football Clubs

Football Club/Foundation	Focus Area	Potential Contribution	Geographic Focus	Funding Limitations
Barcelona Foundation	Education, social inclusion, youth development, sports	Funding for child protection, inclusive education, and sports initiatives	Global, with a focus on vulnerable regions	Focus primarily on youth and education programs
Manchester United Foundation	Youth empowerment, education, health, social inclusion	Grants for youth-focused education and health programs	Africa, Asia, Europe	Limited funding outside sports-focused initiatives
Real Madrid Foundation	Social inclusion, education, and sports development	Support for child education and sports integration Programmes	Global with a focus on Africa	Sports is often a required component of funded projects

Chelsea Foundation	Education, health, equality and social mobility	Support for education, gender equality and health-related initiatives	Global, including Africa and Asia	Limited focus on programs not tied to Chelsea FC branding
Juventus Academy	Sports education, social cohesion, inclusion for youth	Funding for youth-focused sports education and empowerment Programmes	Europe, Africa and South America	Strong focus on sports-driven programs
Bayern Munich Foundation	Youth development, education and health	Grants for child education and social empowerment	Europe, Africa	Focuses heavily on health and youth programs in Europe
PSA Foundation (Paris Saint Germain)	Education, child protection and sports for inclusion	Support for child-focused education and sports inclusion initiatives	Africa, Europe, Middle East	Prioritize partnerships with PSG affiliates
Liverpool FC Foundation	Education, social inclusion, mental health	Funding for mental health awareness, education and inclusion projects	Global with a focus on vulnerable groups	Requires alignment with club's social focus
Arsenal Foundation	Social inclusion, health and youth development	Support for inclusive education and gender equity programs	Sub-Saharan Africa, Asia	Limited capacity for large-scale funding
Inter Campus (Inter Milan Foundation)	Education and social inclusion for children	Funding for child education and youth empowerment projects	Global	Exclusively child-focused programs

Foundations Owned by Celebrities

Celebrities/Foundation	Focus Area	Potential Contribution	Geographic Focus	Funding Limitations
Leonardo DiCarprio Foundation	Climate Action, Biodiversity, Humanitarian causes	Funding for climate-smart agriculture and resilience building projects	Global	Primary focus on environmental projects

Rihanna (Clara Lionel Foundation)	Education, emergency response, global health	Grants for education access and disaster preparedness initiatives	Africa, Caribbean	Limited funding for non-health related programs
Oprah Winfrey Foundation	Education, girl's empowerment, health, and social justice	Support for women's empowerment and education programs	Africa, USA	Focus on specific geographic areas, primarily South Africa and USA
Beyonce (BeyGOOD Foundation)	Economic empowerment, disaster relief, health	Grants for women-led initiatives and health programs	Global, including Africa	Limited multi-year funding opportunities
Christiano Ronaldo Foundation	Education, child protection, and healthcare	Funding for child focused health and education programs	Global	Tends to focus on projects where Ronaldo is directly involved
Angelina Jolie (Jolie-Pitt Foundation)	Refugees, education, gender equality	Grants for refugee-focused education and gender equality initiatives	Africa, Middle East	Primarily refugee-focused; limited scope for other areas
Shakira (Barefoot Foundation)	Education, early childhood development, nutrition	Funding for education access and school feeding programs	Africa, Latin America	Focused heavily on Latin America; limited global reach
David Beckham Foundation	Child protection, health, sports inclusion	Funding for child education and sports-based inclusion programs	Global with a focus on youth	Sports inclusion is often a mandatory component
Serena Williams Foundation	Education, gender equity, and social inclusion	Grants for education access and women-led empowerment programs	Global, including Africa	Small-scale funding focused on women and girls
Jay-Z (Shawn Carter Foundation)	Education, economic mobility, and community development	Support for youth education and entrepreneurship programs	USA, Africa	Limited funding for non-entrepreneurship-related programs

ANNEX 3: STAKEHOLDERS ANALYSIS

The Stakeholders Analysis identifies and categorizes key stakeholders critical to achieving GOALPrime's vision of "A Better World". This analysis outlines their interests, influence, and roles in driving the success of GOALPrime's strategic objectives.

Stakeholder Group	Key Interests	Influence	Role in GOALPrime's Strategy
Government Entities	Policy Alignment, Capacity Building, and program scalability	High	1. Facilitate regulatory compliance. 2. Provide policy direction 3. Co-implement programs
Donors	Accountability, measurable impact, and alignment with global priorities	High	1. Fund programs 2. Provide technical support 3. Monitor and evaluate program outcomes
Local NGOs and CBOs	Capacity building, funding, and local implementation support	Medium	1. Act as implementing partners for localized programs 2. Ensure cultural and contextual relevance
International NGOs (INGOs)	Collaboration on multi-sectoral projects and resource sharing	Medium	1. Provide co-funding and technical support 2. Share knowledge and best practices
Beneficiaries	Access to quality services, protection, and empowerment	Medium	1. Provide feedback on program relevance and effectiveness 2. Participate in co-designing localized solutions
Private Sector	Corporate Social Responsibility (CSR), public recognition, and partnership opportunities	High	1. Fund social enterprise initiatives 2. Provide technical innovations (e.g., renewable energy, digital solutions)
Academia and Think Tanks	Research collaboration, data sharing, and capacity building	Medium	1. Conduct research and assessments 2. Evaluate the impact of interventions 3. Develop training modules

UN Agencies	Alignment with Sustainable Development Goals (SDGs) and providing technical assistance	High	1. Provide strategic guidance and funding 2. Collaborate on global advocacy campaigns
Community Leaders	Ensuring program acceptance and cultural alignment	Medium	3. Advocate for community participation 4. Facilitate trust building with local populations
Media Organizations	Storytelling, advocacy, and public awareness	High	5. Amplify GOALPrime's impact through advocacy campaigns 6. Attract donor attention through compelling storytelling
Foundations	Focusing on thematic areas like education, health, and climate action while achieving measurable results	High	7. Provide funding for targeted programs 8. Offer global visibility through partnerships
Faith-based Organizations	Advocacy, capacity building and implementation of social programs	Medium	9. Act as implementing partners in faith-based communities 10. Provide moral and spiritual support to beneficiaries
Multilateral Organizations	Funding alignment, technical assistance, and collaborative projects	High	11. Co-fund large-scale initiatives 12. Facilitate access to global expertise
Global Advocacy Networks	Driving systemic change, amplifying causes, and promoting inclusivity	Medium	13. Mobilize global support for GOALPrime's campaigns (e.g. the 1 Dollar Campaign) ….

ANNEX 4: STAKEHOLDER MAPPING: Influence Vs Interest

Category	Definition	Stakeholders
High Influence, High Interest	Critical stakeholders with the most impact on GOALPrime's success	1. Government entities 2. Donors 3. UN Agencies 4. Private sector 5. Media Organizations
High Influence, Low Interest	Stakeholders who can significantly affect outcomes but require engagement to increase interest	1. Academia 2. Multilateral organizations 3. Foundations
Low Influence, High Interest	Stakeholders directly impacted by GOALPrime's work but with limited influence	1. Beneficiaries 2. Community leaders 3. Faith-based organizations
Low Influence, Low Interest	Stakeholders with minimal direct impact or interest but become relevant in specific context	1. Local NGOs 2. Certain Advocacy networks

ANNEX 5: DETAILED GOVERNMENT STAKEHOLDER ANALYSIS FOR THE 4 PILLARS AND CROSS-CUTTING THEMES

Humanitarian

Stakeholder	Role	Interests	Potential Contribution
Ministry of Humanitarian Affairs and Poverty Reduction	Coordination of Humanitarian Activities	Ensure effective response to disaster and crises	Policy alignment, funding, coordination of partners
National Emergency Management Agency (NEMA)	Lead disaster response and preparedness	Effective disaster management and coordination	Logistics, disaster response, funding, capacity building
State Emergency Management Agencies (SEMAs)	Implement humanitarian programs at state levels	Localized disaster response and support for IDPs	Coordination of state levels shelter provision

Ministry of Health	Provide healthcare services during emergencies	Minimize disease outbreaks and maintain health standards	Health infrastructure, mobile clinics, vaccination drives
Ministry of Education	Ensure continuity of education in emergencies	Prevent learning disruptions in conflict/ disaster zones	Provision of temporary learning spaces and school supplies
Ministry of Women Affairs	Protect women and children in emergencies	Address GBV and safeguard vulnerable populations	Technical support for child protection and GBV programs
Ministry of Defence	Support safe access for humanitarian actors	National security and peacebuilding	Coordination of security in conflict-affected areas

Nexus

Stakeholder	Role	Interests	Potential Contribution
Ministry of Finance, Budget and National Planning	Integrate development goals into national planning	Ensure programs alignment with national development	Budget allocation, policy integration
Ministry of Agriculture and Rural Development	Support livelihood recovery through agriculture	Effective disaster management and coordination	Provide tools, seeds and training of farmers
Ministry of Labour and Employment	Promote livelihood opportunities in crises-affected areas	Localized disaster response and support for IDPs	Implement vocational training and livelihood recovery
Ministry of Housing and Urban Development	Lead in rebuilding and providing shelter for displaced communities	Minimize disease outbreaks and maintain health standards	Provide housing materials and technical expertise
Ministry of Environment	Integrate climate adaptation into development programs	Prevent learning disruptions in conflict/disaster zones	Climate-smart solutions, environmental protection
State Governments	Oversee state-level development initiatives	Address GBV and safeguard vulnerable populations	Implementation and monitoring of localized programs

Development

Stakeholder	Role	Interests	Potential Contribution
Federal Ministry of Education	Enhance access to education across Nigeria	Achieve SDG 4 (Quality Education)	Support school rehabilitation and teacher training
Ministry of Health	Improve healthcare delivery in underserved areas	Reduce material and child mortality rates	Strengthen health systems, mobile health units
Ministry of Women Affairs	Empower women and girls through targeted programs	Promote gender equality and women's empowerment	Provide grants for women-led enterprises and skills training
Ministry of Youth and Sports	Engage youth in skill development and entrepreneurship	Address youth unemployment through skills training	Provide training hubs and mentorship programs
Ministry of Technology and Innovation	Integrate technology into education and livelihoods	Expand digital literacy and access to innovation	Fund ICT programs and provide technical expertise
Ministry of Trade and Investment	Promote small and medium enterprises (SMEs)	Drive economic growth through entrepreneurship	Offer micro-loads and market linkages

Social Enterprise

Stakeholder	Role	Interests	Potential Contribution
Ministry of Labor and Employment	Support Skills development and job creation through social enterprises	Foster economic empowerment	Provide funding for skills training and small businesses
Ministry of Industry, Trade, and Investment	Promote entrepreneurship and private sector collaboration	Drive innovation and support SMEs	Establish business hubs and markets access programs
Ministry of Technology and Innovation	Support tech-driven social enterprises	Advance innovation for inclusive growth	Fund startups and digital transformation initiatives
Small and Medium Enterprises Development Agency of Nigeria (SMEDAN)	Provide technical and financial support to entrepreneurs	Enhance the growth of small businesses	Access to loans, training, and mentorship

Bank of Industry (BoI)	Provide credit facilities for startups and enterprises	Foster industrial and economic development	Offer grants and loans to businesses
Nigerian Export Promotion Council	Promote local products and access to global markets	Increase export of locally produced goods	Market access for social enterprise products

Cross-cutting Themes

Stakeholder	Role	Interests	Potential Contribution
Ministry of Labor and Employment	Support Skills development and job creation through social enterprises	Foster economic empowerment	Provide funding for skills training and small businesses
Ministry of Industry, Trade, and Investment	Promote entrepreneurship and private sector collaboration	Drive innovation and support SMEs	Establish business hubs and markets access programs
Ministry of Technology and Innovation	Support tech-driven social enterprises	Advance innovation for inclusive growth	Fund startups and digital transformation initiatives
Small and Medium Enterprises Development Agency of Nigeria (SMEDAN)	Provide technical and financial support to entrepreneurs	Enhance the growth of small businesses	Access to loans, training, and mentorship

Alignment of GOALPrime's 2025-2029 Strategy with the BUDGET SUMMARY

GPON 2025 budget summary			Yr 1 OP	Yr 2 OP	Yr 3 OP	Yr 4 OP	Yr 5 OP	
Pillars	Thematic Areas	2025-2029 Budget Projection	10%	20%	20%	25%	25%	
Humanitarian Programmes	Education in Emergencies	$9,250,000.00	$9,250,000.00	$1,850,000.00	$1,850,000.00	$,2,312.000.00	$2,312,000.00	True
	Childprotection in Emergencies	$6,550,000.00	$6,555,000.00	$1,310,000.00	$1,310,000.00	$1,637,500.00	$1, 637,500.00	True
	Socioeconomic Reintegration	$8,000,000.00	$800,000.00	$1,600,000.00	$1,600,000.00	$2,000,000.00	$2,000,000.00	True
	Nutrition in Emergencies	$10,000,000.00	$1,000,000.00	$2,000,000.00	$2,000,000.00	$2,500,000.00	$2,500,000.00	True
	Health in Emergencies	$15,000,000.00	$1,500,000.00	$3,000,000.00	$3,000,000.00	$3,750,000.00	$3,750,000.00	True
	Common Pipeline Service	$15,000,000.00	$1,500,000.00	$3,000,000.00	$3,000,000.00	$3,750,000.00	$3,750,000.00	True
	Mine Action Service	$7,700,000.00	$770,000.00	$1,540,000.00	$1,540,000.00	$1,925,000.00	$1,925,000.00	True
	GBV in Emergencies	$10,500,000.00	$1,050,000.00	$2,100,000.00	$2,100,000.00	$2,625,000.00	$2,625,000.00	True
	WASH in Emergencies	$15,000,000.00	$1,500.000.00	$3,000,000.00	$3,000,000.00	$3,750,000.00	$3,750,000.00	True
Sub-Total for Humanitarian programmes		$97,000,000.00	$9,000,000.00	$19,400,000.00	$19,400,000.00	$24,240,000.00	$24,240,000.00	True
NEXUS Programmes	Livelihoods and Early Recovery	$5,000,000.00	$500,000.00	$1,000,000.00	$1,000,000.00	$1,250,000.00	$1,250,000.00	True
	Climate Action	$5,000,000.00	$500,000.00	$1,000,000.00	$1,000,000.00	$1,250,000.00	$1,250,000.00	True
	Infrastructure Rehabilitation	$15,000,000.00	$1,500,00.00	$3,000,000.00	$3,000,000.00	$3,750,000.00	$3,750,000.00	True
	Social Cohesion and Peacebuilding	$5,000,000.00	$500,000.00	$1,000,000.00	$1,000,000.00	$1,250,000.00	$1,250,000.00	True
Sub-total for NEXUS programmes		$30,000,000.00	$3,000,000.00	$6,000,000.00	$6,000,000.00	$7,500,000.00	$7,500,000.00	True
Development Programmes	Education and skill Development	$10,000,000.00	$1,000,000.00	$2,000,000.00	$2,000,000.00	$2,500,000.00	$2,500,000.00	True
	Health and Nutrition	$5,000,000.00	$500,000.00	$1,000,000.00	$1,000,000.00	$1,250,000.00	$1,250,000.00	True
	Agriculture Food & Security	$20,000,000.00	$2,000,000.00	$4,000,000.00	$4,000,000.00	$5,000,000.00	$5,000,000.00	True

	Policy Influencing, Governance and Accountability	$5,000,000.00	$500,000.00	$1,000,000.00	$1,000,000.00	$1,250,000.00	$1,250,000.00	True
Sub-Total for Development programmes		$40,000,000.00	$4,000,000.00	$8,000,000.00	$8,000,000.00	$10,000,000.00	$10,000,000.00	True
Social Enterprises	Sipporting Social Enterprises	$10,000,000.00	$1,030,000.00	$2,060,000.00	$2,060,000.00	$2,575,000.00	$2,575,000.00	True
	Building Capacity of Local Enterprises	$3,000,000.00	$300,000.00	$600,000.00	$600,000.00	$750,000.00	$750,000.00	True
	Creating Market Linkages	$5,000,000.00	$500,000.00	$1,000,000.00	$1,000,000.00	$1,250,000.00	$1,250,000.00	True
	Sustainable Agriculture and Food Security	$11,700,000.00	$1,170,000.00	$2,340,000.00	$2,340,000.00	$2,925,000.00	$2,925,000.00	True
Sub-Total for Social Enterprises		$30,000,000.00	$3,000,000.00	$6,000,000.00	$6,000,000.00	$7,500,000.00	$7,500,000.00	True
Risk Mitigation	Risk Mitigation plan	$3,000,000.00	$300,000.00	$600,000.00	$600,000.00	$750,000.00	$750,000.00	True
Sub-total for Risk Mitigation		$3,000,000.00	$300,000.00	$600,000.00	$600,000.00	$750,000.00	$750,000.00	True
Grand Total of the 2025-2029 GPON Strategy		$200,000,000.00	$20,000,000.00	$40,000,000.00	$40,000,000.00	$50,000,000.00	$50,000,000.00	True

SN	Budget Cluster	Budget Aspiration (USD)
01	GOALPrime Humanitarian & Emergency Operations (2025-2029)	$ 97,000,000.00
02	GOALPrime NEXUS Programmes (2025-2029)	$ 30,000,000.00
03	GOALPrime Development Programmes (2025-2029)	$ 40,000,000.00
04	GOALPrime Social Enterprise Programmes (2025-2029)	$ 30,000,000.00
05	Implementing Strategy Cross-cutting Themes (2025-2029)	NA -Integrated into main budget
06	Implementing GOALPrime Risk Mitigation Plan (2025-2029)	$ 3,000,000.00
	Total Budget Aspiration	$ 200,000,000.00

Beneficiaries Projection by Cost Per Beneficiaries Projection:

At an average cost per beneficiary of $200, GOALPrime Organization Nigeria targets to reach 1,000,000 (60% women & girls, 40% men & boys) direct beneficiaries (direct service delivery) and at least 5,000,000 (relatives & community associates) indirectly.

Also, via open media Programmes, GOALPrime targets to reach at least 20,000,000 individuals with different information and awareness

Risk Mitigation Plan

Risk Category	Mitigation Strategy	Cost Estimate (USD)	Details of Activities	10%	20%	20%	25%	25%	
Financial Risks	Strengthen resource mobilization team.	$ 500,000.00	Invest in proposal development training.	$ 50,000.00	$ 100,000.00	$ 100,000.00	$ 125,000.00	$ 125,000.00	TRUE
	Diversify funding sources.		Establish partnerships with corporates, foundations, and HNWIs.						
	Establish contingency funds.		Maintain a 5% reserve in annual budgets.						
Operational Risks	Develop robust operational frameworks.	$ 500,000.00	Create detailed project management plans.	$ 50,000.00	$ 100,000.00	$ 100,000.00	$ 125,000.00	$ 125,000.00	TRUE
	Train and recruit skilled staff.		Implement regular staff training programs.						
	Use digital tools.		Adopt digital project monitoring systems.						
Regulatory Risks	Hire regulatory compliance experts.	$ 500,000.00	Conduct regular audits.	$ 50,000.00	$ 100,000.00	$ 100,000.00	$ 125,000.00	$ 125,000.00	TRUE
	Monitor policy changes regularly.		Engage legal advisors for compliance reviews.						
			Stay updated on government and donor regulations.						
Market Risks	Strengthen competitive positioning.	$ 500,000.00	Build case studies to showcase impact.	$ 50,000.00	$ 100,000.00	$ 100,000.00	$ 125,000.00	$ 125,000.00	TRUE
	Develop unique value propositions (UVPs).		Increase organizational visibility through conferences and forums.						
			Establish donor engagement strategies.						
Reputational Risks	Improve communication and transparency.	$ 200,000.00	Publish annual impact reports.	$ 20,000.00	$ 40,000.00	$ 40,000.00	$ 50,000.00	$ 50,000.00	TRUE
	Develop stakeholder engagement strategies.		Conduct stakeholder feedback sessions.						
			Monitor social media to address concerns promptly.						
Technological Risks	Invest in robust IT systems.	$ 200,000.00	Conduct regular IT audits.	$ 20,000.00	$ 40,000.00	$ 40,000.00	$ 50,000.00	$ 50,000.00	TRUE
	Strengthen cybersecurity protocols.		Purchase advanced cybersecurity solutions.						
	Train staff on tech tools.		Provide staff training on digital tools and data management.						

Risk Category	Mitigation Strategy	Cost Estimate (USD)	Details of Activities	10%	20%	20%	25%	25%	
Economic Risks	Adjust budgets for inflation.	$ 200,000.00	Regularly review financial forecasts.	$ 20,000.00	$ 40,000.00	$ 40,000.00	$ 50,000.00	$ 50,000.00	TRUE
	Build financial resilience through diverse funding.		Establish multi-currency accounts to hedge against exchange rate fluctuations.						
Environmental Risks	Develop climate-resilient project designs.	$ 200,000.00	Invest in flood-resistant infrastructure.	$ 20,000.00	$ 40,000.00	$ 40,000.00	$ 50,000.00	$ 50,000.00	TRUE
	Include disaster risk reduction (DRR) in programs.		Develop early warning systems.						
Social Risks	Conduct regular community consultations.	$ 100,000.00	Use participatory planning approaches.	$ 10,000.00	$ 20,000.00	$ 20,000.00	$ 25,000.00	$ 25,000.00	TRUE
	Align programs with community priorities.		Develop culturally sensitive communication materials.						
			Hire community liaisons.						
Legal Risks	Standardize contracts and agreements.	$ 100,000.00	Create legal templates for partnerships.	$ 10,000.00	$ 20,000.00	$ 20,000.00	$ 25,000.00	$ 25,000.00	TRUE
	Retain legal counsel for reviews.		Conduct legal training for management staff.						
			Monitor all contractual obligations.						
		$ 3,000,000.00		$ 300,000.00	$ 600,000.00	$ 600,000.00	$ 750,000.00	$ 750,000.00	TRUE

Livelihoods & Early Recovery Programmes

Livelihoods & Early Recovery Programmes					
Livelihoods & Early Recovery Needs Analysis					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Increased access to sustainable livelihoods	Number of individuals trained in vocational and technical skills.	Conduct vocational and technical skills training programs.	Training attendance records, post-training assessments	5,000 individuals trained. (1,000 annually).	$ 1,000,000.00
		Develop market-aligned curricula for training.			
	Percentage of trained individuals employed or self-employed within 6 months of training.	Facilitate job placements and mentorship programs.	Post-training surveys, employment records	70% of trained individuals employed/self-employed.	$ 500,000.00
		Provide toolkits and seed funding for small businesses.			
2. Increased financial inclusion and access to credit	Number of savings and loan groups formed and operational.	Establish and support savings and loan groups.	Savings group records, MFI partnership reports	200 groups formed. (400 annually).	$ 300,000.00
		Facilitate linkages with microfinance institutions (MFIs).			
	Number of individuals accessing microfinance or savings services.	Conduct financial literacy training.	Microfinance records, group attendance logs	50,000 individuals access services.(10,000 annually).	$ 400,000.00
		Mobilize community participation in financial groups and cooperatives.			
3. Improved household income and economic resilience	Percentage of households reporting increased income.	Provide cash-for-work opportunities in community projects.	Household income surveys	80% of targeted households report increased income.	$ 1,000,000.00
		Promote value chain development and market linkages.			
	Number of small businesses supported with startup kits or business development services.	Distribute startup kits for small-scale enterprises.	Distribution records, business monitoring reports	1000 small businesses supported.(2,000 annually).	$ 500,000.00
		Conduct business development workshops and mentorship programs.			
4. Strengthened community resilience and recovery	Number of community recovery projects implemented.	Support community-based infrastructure rehabilitation projects (e.g., markets, roads).	Project reports, community feedback	50 recovery projects implemented.(10 annually).	$ 500,000.00
	Percentage of targeted communities reporting improved economic stability.	Conduct community-based participatory planning and monitoring for recovery efforts.	Community surveys	80% of targeted communities report stability.	$ 300,000.00

5. Enhanced government and partner capacity for economic recovery	Number of local governments supported to develop economic recovery plans.	Facilitate local economic recovery planning sessions.	Government plans, session attendance logs	25 governments supported. (5 annually).	$ 250,000.00
		Provide technical assistance and tools for economic programming.			
	Number of partnerships established with private sector actors for livelihoods support.	Develop partnerships with private companies for job placements and value chain development.	Partnership agreements, meeting reports	50 partnerships established. (10 annually).	$ 250,000.00
		Sign MOUs with key actors.			
					5,000,000.00

WASH in Emergencies

WASH in Emergencies Programme					
WASH in Emergencies Needs Analysis					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Increased access to sustainable livelihoods		Distribute water purification kits			
	Percentage of households practicing water purification.	Conduct household demonstrations on water treatment methods.	Household surveys	80% of targeted households practice water purification.	$ 750,000.00
		Distribute IEC materials on safe water use.			
2. Improved access to safe sanitation facilities	Number of emergency latrines constructed or rehabilitated.	Construct emergency latrines in IDP camps and communities.	Site observations, construction reports	5500,000 latrines constructed or rehabilitated.(2,000 annually).	$ 4,500,000.00
		Ensure gender-segregated and disability-accessible latrines.			
	Percentage of population with access to improved sanitation facilities.	Conduct community awareness campaigns on sanitation practices.	Household and community surveys	80% of the targeted population accesses improved facilities.	$ 1,500,000.00
		Mobilize community participation in financial groups and cooperatives.			
3. Improved hygiene practices among affected populations	Number of hygiene kits distributed.	Procure and distribute hygiene kits (soap, menstrual hygiene products, etc.).	Distribution records, session attendance logs	100,000 hygiene kits distributed.(50,000 annually).	$ 2,000,000.00
		Conduct hygiene promotion sessions.			
	Percentage of households reporting consistent handwashing at critical times.	Organize hygiene behavior change campaigns using community influencers.	Household surveys	70% of households practice handwashing.	$ 1,000,000.00
		Conduct business development workshops and mentorship programs.			
4. Strengthened community-based WASH management systems	Number of WASH committees formed and operational.	Establish and train WASH committees on management and maintenance of WASH infrastructure.	Committee records, monitoring reports	500 WASH committees operational. (100 annually).	$ 1,500,000.00
	Number of water points maintained by trained committees.	Train WASH committees on maintenance and repair of water points. Provide spare parts for basic repairs.	Maintenance logs, water point functionality assessments	1,000 water points maintained. (200 annually).	$ 2,000,000.00

5. Strengthened emergency WASH coordination	- Number of WASH coordination meetings conducted annually.	- Convene multi-stakeholder coordination meetings at local and national levels.	Meeting minutes, response plans	25 coordination meetings conducted. (5 annually).	$ 1,000,000.00
		- Develop WASH emergency response plans.			
	- Number of partners trained on emergency WASH response protocols.	- Organize training sessions for partners on WASH standards and protocols.	Training attendance records	500 partners trained. (100 annually).	$ 750,000.00
		- Develop and disseminate WASH response toolkits.			
					$ 15,000,000.00

GBV in Emergencies

GBV In Emergency					
GBV in Emergencies Needs Analysis					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Improved access to survivor-centered GBV services	Number of GBV survivors accessing case management and referral services.	Establish safe spaces for survivors.	Case management records, referral tracking	1,000 survivors supported.(200 annually).	$ 1,000,000.00
		Strengthen referral pathways to specialized services.			
	Number of survivors receiving medical, legal, and psychosocial support.	Provide medical care, legal aid, and psychosocial counseling services for survivors.	Service provider reports, survivor feedback	5,000 survivors supported. (4,000 annually).	$ 1,000,000.00
		Provide toolkits and seed funding for small businesses.			
2. Enhanced community prevention and awareness of GBV risks	Number of community members participating in GBV prevention and awareness campaigns.	Conduct awareness campaigns on GBV prevention and response.	Campaign reports, attendance records	100,000 individuals reached. (20,000 annually).	$ 500,000.00
		Distribute IEC materials on GBV risks and reporting mechanisms.			
	Percentage of target communities reporting increased knowledge of GBV prevention.	Organize community dialogues on harmful practices.	Pre- and post-awareness surveys	80% of communities report increased awareness.	$ 750,000.00
		Engage religious and traditional leaders as GBV advocates.			
3. Strengthened safety and protection mechanisms for women and girls	Percentage of safe spaces established for women and girls in emergencies.	Establish and equip safe spaces in IDP camps and host communities.	Site assessments, facility reports	50 safe spaces established.(10 annually).	$ 2,000,000.00
		Develop and enforce safety plans in high-risk areas.			
	Number of community-based protection committees formed and operational.	Form and train protection committees on GBV prevention and response.	Committee attendance logs, monitoring reports	100 committees operational.(20 annually).	$ 1,000,000.00
		Conduct regular committee meetings.			
4. Improved psychosocial well-being of survivors and at-risk groups	Percentage of survivors reporting improved psychosocial well-being.	Provide individual and group therapy sessions.	Psychosocial assessment reports	80% of survivors report improved well-being.	$ 2,000,000.00
		Establish peer support groups for survivors.			
	Number of facilitators trained to deliver psychosocial support services.	Train facilitators on trauma-informed care and psychosocial support techniques.	Training records, facilitator feedback	500 facilitators trained. (100 annually).	$ 750,000.00

5. Strengthened coordination and accountability for GBV response	Number of GBV coordination meetings conducted annually.	Convene multi-stakeholder coordination meetings at local and national levels.	Meeting minutes, SOP compliance reports	25 coordination meetings conducted. (5 annually).	$ 1,000,000.00
		Develop standard operating procedures (SOPs) for GBV response.			
	Percentage of partners reporting improved GBV response coordination.	Provide technical support to partners on GBV response.	Partner surveys, coordination reports	90% of partners report improved coordination.	$ 500,000.00
		Establish feedback mechanisms for improved collaboration.			
					$ 10,500,000.00

Mine Action

Mine Action Programmes					
Mine Action Needs Analysis					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Reduced risk of mine and explosive ordnance incidents	Number of people reached through risk education campaigns.	Conduct mine risk education (MRE) sessions in schools, communities, and public spaces.	MRE session attendance records, surveys	500,000 individuals reached. (100,000 annually).	$ 2,000,000.00
		Distribute IEC materials on mine safety.			
	Percentage of target communities with reduced incidents of explosive ordnance accidents.	Develop localized risk awareness campaigns.	Incident reports, community surveys	50% reduction in incidents.	$ 750,000.00
		Engage religious and traditional leaders as GBV advocates.			
2. Enhanced clearance of contaminated areas	Square meters of land cleared of mines and unexploded ordnance (UXO).	Deploy clearance teams equipped with modern mine detection tools.	Clearance records, site assessments	1 million square meters cleared. (200,000 annually).	$ 2,650,000.00
		Partner with local governments for access to contaminated areas.			
	Number of explosive ordnance devices safely disposed of.	Conduct technical surveys and clearance operations.	Disposal records, team activity logs	50,000 devices disposed of.(10,000 annually).	$ 500,000.00
		Train local teams in explosive ordnance disposal (EOD).			
3. Improved rehabilitation and reintegration for survivors	Number of survivors receiving physical and psychosocial rehabilitation services.	Provide medical support, prosthetics, and psychosocial counseling for survivors.	Beneficiary records, health facility reports	5,000 survivors supported. (1,000 annually).	$ 500,000.00
		Facilitate peer support groups for survivors.			
	Percentage of survivors engaged in vocational training or income-generating activities.	Conduct vocational skills training for survivors.	Post-training surveys, monitoring reports	70% of survivors trained start businesses.	$ 500,000.00
		Provide startup kits for small businesses			
4. Strengthened community capacity for mine action	Number of community members trained on mine action response.	Train local community leaders on mine risk reduction and reporting protocols.	Training attendance logs, monitoring reports	10,000 community members trained. (2,000 annually).	$ 300,000.00
		Develop community-based monitoring networks.			
	Number of functional community reporting systems established.	Establish mine reporting systems using mobile platforms and local networks.	Reporting system logs, community feedback	50 systems established. (10 annually).	$ 150,000.00

5. Strengthened policy and advocacy on mine action	Number of policies or action plans developed to address mine risks.	Advocate with governments for the development of mine action policies.	Government policy documents, advocacy reports	20 policies developed or adopted. (4 annually).	$ 200,000.00
		Develop policy toolkits for local governments.			
	Number of partnerships established with international mine action organizations.	Formalize partnerships with global mine action organizations for technical and financial support.	Partnership agreements, meeting records	30 partnerships established. (6 annually).	$ 150,000.00
		Develop MOUs for collaboration.			
					$ 7,700,000.00

Common Pipeline Services

Common Pipeline Services					
Common Pipeline Needs Analysis					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Reduced risk of mine and explosive ordnance incidents	Number of organizations accessing pipeline supplies	Establish centralized supply hubs in target region and procure and preposition life-saving supplies (e.g, NFI, WASH Kits)	Supply hub records, partner access	100 organizations supported (40 annually)	$ 2,500,000.00
	Percentage of requests for supplies fulfilled within the agreed timeline.	Develop and implement supply chain tracking systems.	Tracking system reports	90% of requests fulfilled on time.	$ 1,000,000.00
		Create a real-time requisition and feedback system.			
2. Strengthened emergency response capacity	Number of emergency response kits distributed to partners.	Preposition and distribute emergency response kits (health, WASH, shelter, etc.).	Distribution records, partner feedback	250,000 kits distributed.(50,000 annually).	$ 3,000,000.00
		Train logistics staff on rapid response.			
	Number of emergency logistics trainings conducted for partners.	Organize training sessions on warehouse management, supply chain optimization, and inventory control.	Training attendance records, post-training evaluations	500 partner staff trained.(100 annually).	$ 1,000,000.00
3. Enhanced supply chain efficiency and coordination	Percentage of partners reporting improved supply chain efficiency.	Develop a digital dashboard for real-time monitoring of inventory and distribution.	Partner feedback surveys, coordination meeting minutes	80% of partners report efficiency improvements.	$ 1,500,000.00
		Convene regular supply chain coordination meetings.			
	Number of logistics hubs established in key locations.	Establish additional logistics hubs in underserved or high-demand regions.	Hub setup reports, monitoring visits	10 logistics hubs established. (2 annually).	$ 4,000,000.00
		Equip hubs with technology for inventory management.			
4. Improved accountability and transparency in the supply chain	Percentage of pipeline supplies accounted for in inventory audits.	Conduct biannual inventory audits for all hubs.	Audit reports, staff compliance checks	100% of pipeline supplies accounted for.	$ 1,500,000.00
		Train staff on accountability and anti-fraud measures.			
	Number of complaints resolved through the feedback mechanism.	Establish a complaints and response mechanism (CRM) for partners.	CRM logs, annual surveys	100% of complaints resolved.	$ 500,000.00
		Conduct partner satisfaction surveys annually.			
					$ 15,000,000.00

Health in Emergency

Health in Emergencies Programme					
Health in Emergencies Needs Analysis					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Improved access to essential healthcare services	Number of individuals receiving basic healthcare services.	Establish and equip mobile health clinics.	Clinic records, healthcare worker reports	250,000 individuals served (100,000 annually).	$ 5,000,000.00
	Number of children vaccinated against preventable diseases.	Conduct immunization campaigns in high-risk areas.	Vaccination records	125,000 children vaccinated(40,000 annually).	$ 1,250,000.00
		Train healthcare workers on vaccine delivery.			
2. Improved maternal and child health	Number of pregnant women attending at least four antenatal care (ANC) visits.	Provide ANC services at mobile clinics.	ANC attendance records, service reports	50,000 pregnant women supported(10,000 annually).	$ 2,500,000.00
		Distribute maternal health kits to pregnant women.			
	Percentage of births attended by skilled healthcare personnel.	Train Traditional Birth Attendants (TBAs) on safe delivery practices.	Delivery records, TBA reports	80% of births attended by skilled personnel.	$ 1,500,000.00
		Provide incentives for institutional deliveries.			
3. Strengthened disease prevention and outbreak response	Number of disease outbreaks contained through rapid response.	Establish emergency health response teams.	Outbreak reports, response team records	10 outbreaks contained. (2 annually).	$ 1,000,000.00
		Conduct disease surveillance and early warning.			
	Percentage of households practicing improved hygiene behaviors.	Distribute hygiene kits and IEC materials.	Household surveys	80% of households adopt improved hygiene practices.	$ 750,000.00
		Conduct hygiene promotion campaigns in communities.			
4. Enhanced psychosocial support for affected populations	Number of individuals receiving psychosocial support services.	Provide group therapy, structured counseling, and recreational activities.	Counseling logs, facilitator reports	25,000 individuals supported. (5,000 annually).	$ 750,000.00
		Train local psychosocial facilitators.			
	Number of psychosocial support groups formed.	Establish peer support groups for conflict-affected populations.	Support group records	125 groups formed. (25 annually).	$ 250,000.00
		Train facilitators for group sessions.			

5. Strengthened healthcare systems for emergency response	Number of healthcare workers trained on emergency response protocols.	Train healthcare workers on emergency response and referral systems.	Training attendance records	2,000 healthcare workers trained.(400 annually).	$ 1,000,000.00
		Provide training on infection prevention and control (IPC).			
	Number of health facilities equipped with emergency supplies and protocols.	Equip health facilities with essential drugs and emergency supplies.	Facility assessment reports	100 health facilities equipped. (20 annually).	$ 1,000,000.00
		Develop and implement emergency protocols.			
					$ 15,000,000.00

Nutrition In Emergency

Nutrition in Emergencies Programmme					
Nutrition Needs Analysis:					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Improved access to life-saving nutrition services	Number of children under 5 treated for Severe Acute Malnutrition (SAM).	Establish and equip outpatient therapeutic programs (OTPs).	OTP records, SAM treatment reports	30,000 children treated(10,000 annually).	$ 2,700,000.00
		Procure and distribute Ready-to-Use Therapeutic Food (RUTF).			
	Number of Pregnant and Lactating Women (PLW) receiving micronutrient supplements.	Distribute iron-folic acid (IFA) and other supplements.	Distribution records, session attendance logs	25,000 PLW supported(5,000 annually).	$ 1,250,000.00
		Conduct nutrition education sessions for PLW.			
2. Improved infant and young child feeding (IYCF) practices	Percentage of mothers practicing exclusive breastfeeding for children under 6 months.	Conduct IYCF counseling sessions for mothers and caregivers.	Pre- and post-IYCF surveys	80% of motherspractice exclusive breastfeeding.	$ 1,000,000.00
		Train community health workers (CHWs) on IYCF practices.			
	Number of community IYCF support groups established.	Facilitate the formation of support groups for peer-to-peer learning and counseling.	Support group records, facilitator reports	250 support groups established(50 annually).	$ 750,000.00
3. Reduced incidence of malnutrition through prevention	Number of households reached with nutrition education and behavior change communication (BCC).	Conduct community-based nutrition education campaigns.	Campaign reports, household surveys	100,000 households reached(20,000 annually).	$ 1,050,000.00
		Distribute IEC materials on nutrition and hygiene practices.			
	Percentage of households adopting improved dietary diversity.	Train families on preparing nutritious meals using locally available foods.	Dietary diversity score surveys	70% of householdsadopt improved practices.	$ 750,000.00
4. Strengthened community-based nutrition systems	Number of CHWs trained on community-based management of malnutrition (CMAM).	Train CHWs on CMAM protocols and nutrition screening.	Training attendance records, post-training assessments	1,000 CHWs trained (200 annually).	$ 1,000,000.00
		Provide screening tools and supplies.			
	Number of functional community screening and referral systems established.	Conduct community nutrition screenings and referrals.	Screening reports, referral tracking logs	250 systems established(50 annually).	$ 500,000.00
		Set up referral pathways with health facilities.			

5. Enhanced government and partner capacity to address nutrition emergencies	Number of local governments supported with nutrition contingency plans.	Develop and implement nutrition contingency plans with local governments.	Local government records, advocacy reports	25 local governmentssupported (5 annually).	$ 500,000.00
		Provide technical assistance for nutrition programming.			
	Number of partnerships established with nutrition-focused organizations and donors.	Formalize partnerships with INGOs, donors, and private sector actors for technical and financial support.	Partnership agreements, meeting minutes	30 partnerships established(6 annually).	$ 500,000.00
					$ 15,000,000.00

Socioeconomic Reintegration

Socioeconomic Reintegration Programmes					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
Improved access to livelihoods for vulnerable populations	Number of individuals trained in vocational and entrepreneurial skills	Conduct vocational training programes in key trades Facilitate entrepreneurial skills workshops	Training attendance records	20,000 individuals trained (4,000 annually)	$ 1,500,000.00
	Percentage of individuals establishing or improving income-generating activities (IGAs)	Provide startup kits and seed funding for small businesses Facilitate linkages with microfinance institution	Monitoring reports, follow-up surveys	70% of trained individuals establish IGAs	$ 1,550,000.00
Increased financial inclusion for marginalized groups	Percentatge of beneficiaries accessing microfinance or savings groups	Establish and support community savings and loan groups Facilitate linkages with microfinance institutions	Financial records, group meeting minutes	10,000 individuals access microfinance services	$ 1,000,000.00
	Number of women and youth participating in financial literacy training	Conduct financial literacy workshops for women and youth Distribute training materials in local languages	Training records, pre-and-post tests	15,000 participants trained (3,000 annually)	$ 750,000.00
Strengthened community support for socioeconomic reintegration	Number of community dialogues conducted to promote reintegration and acceptance	Organize community dialogues on the benefits of reintegration Engage community leaders as advocates	Dialogue reports, attendance sheets	50 dialogues conducted (10 annually)	$ 400,000.00
	Percentatge of community members reporting increased acceptance of returnees	Conduct mass media campaigns on reintegration Distribute IEC materials promoting acceptance	Community perception surveys	80% of community members report increased acceptance	$ 500,000.00
Improved psychosocial well-being of returnees and families	Percentage of returnees reporting improved psychosocial well-being	Train local facilitators on psychosocial support techniques Provide continuous mentoring for facilitators	Training attendance logs	250 facilitators trained (50 annually)	$ 250,000.00
	Number of psychosocial facilitators trained	Advocate for reintegration-focused policies and funding Develop toolkits for local governments on socioeconomic reintegration	Government policy documents, advocacy reports	20 local governments adopt policies (4 annually)	$ 500,000.00

Strengthened policy environment for reintegration	Number of local governments adopting reintegration-focused policies	Advocate for reintegration-focused policies and funding	Partnership agreements progress reports	20 local governments adopt policies (4 annually)	$ 500,000.00
		Develop toolkits for local governments on socioeconomic reintegration			
	Number of partnerships with private sector for reintegration support	Establish partnerships with private companies for job placement and apprenticeships	Partnership agreements progress reports	50 partnerships established (10 annually)	$ 800,000.00
		Develop MOUs With Private Sector Actors			
					$ 8,000,000.00

Child Protection in Emergencies

Child Protection in Emergencies Programmes					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
Improved access to child protection services	% of children accessing child-friendly spaces (CFS)	Establish and equip child-frienly spaces in affected communities	Attendance records, CFS activity logs	50,000 children served (10,000 annually)	$ 1,000,000.00
		Provide psychosocial support services for children			
	# of children receiving case management services	Train and deploy caseworkers to provide child-focused case management services	Case management records	10,000 children (2,000 annually)	$ 1,500,000.00
		Facilitate referral pathways for specialized care			
Strengthened capacity to prevent and respond to child protection risks	Number of community members trained on child protection principles	Conduct community awareness campaigns on child protection	Training attendance logs, campaign records	5,000 community members trained (1,000 annually)	$ 800,000.00
		Train community leaders and volunteers on safeguarding			
	Percentate of schools with child safeguarding policies implemented	Develop child safeguarding policies and train teachers and school management	School records, site visits	250 schools implement safeguarding policies (50 annually)	$ 500,000.00
Reduced risks of violence, abuse and exploitation	Number of awareness campaigns conducted to prevent GBV, child labor, and trafficking	Design and implement GBV and anti-trafficking awareness campaigns targeting vulnerable groups	Campaign reports	25 campaigns conducted (5 annually)	$ 450,000.00
		Engage faith leaders and influencers to advocate against harmful practices			
	Percentage of children reporting increased awareness of their rights	Conduct child rights education sessions in schools and communities	Pre-and-post awareness surveys	80% of children report awareness of rights	$ 300,000.00
		Distribute age appropriate materials on child rights			
Enhanced psychosocial well-being of children and caregivers	Percentage of children and caregivers reporting improved psychosocial well-being	Provide psychosocial support through structured group therapy	Focus group discussions, psychosocial assessments	80% of participants report improved well-being	$ 750,000.00
		Establish peer support groups for children and caregivers			
	Number of psychosocial support facilitators trained	Train local facilitators to conduct group therapy and peer support activities	Training attendance records	250 facilitators trained (50% annually)	$ 250,000.00

Strengthened child protection systems	Number of functional referral pathways established for child protection	Map and strengthen referral pathways for child protection services	Referral pathway aseesment reports	50 referral pathways established (10 annually)	$ 400,000.00
		Conduct regular coordination meetings with service providers			
	Number of local organizations capacitated to deliver child protection services	Train and fund local NGOs and CBOs on child protection case management and service delivery	Training reports, monitoring and evaluation	50 local organizations capcitated (10 annually)	$ 600,000.00
					$ 6,550,000.00

Education in Emergencies

Education in Emergencies Programmes					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
Increased access to safe and inclusive learning environments	% of out of school children enrolled in EIE supported schools	Conduct back-to-school campaigns targetint out of school children	Enrollment records, attendance sheets	50,000 children (15,000 per year)	$ 1,500,000.00
	# of learning spaces established or rehabilitated	Construct/rehabilitate temporary learning spaces and classrooms -Procure furniture and teaching supplies	Programme reports, sites assessments	250 learning spaces constructed (50 annually)	$ 2,300,000.00
	% of learners from marginalized groups (girls, children with disabilities) enrolled	Community outreach and awareness programs targeting marginalized groups	Enrollment records disaggregated by gender/disability	50% female enrollment, 15% disability inclusion	$ 500,000.00
	# of schools equipped with gender-transformative WASH facilities	Install gender-sensitive toilets, handwashing stations, and menstrual hygiene facilities	Site observations, infrastructure assessments	100 schools equipped with WASH facilities (25% annually)	$ 1,500,000.00
Improved quality of teaching and learning	% of techers trained in child-centered pedagogy	Train teachers on child centered and inclusive teaching methods -provide follow-up mentorship	Training attendance records	2,000 teachers trained (500 annually)	$ 600,000.00
	% of students achieving minimum proficiency in literacy and numeracy	Provide remedial classes and accelerated learning programs Distribute teaching and learning materials	Learning assessments	80% of enrolled students (reach proficiency)	$ 750,000.00
	# of extracurricular activities promoting critical thinking skills	Organize clubs, sports, and arts-based extracurricular activities	Teachers activities logs	250 extracurricular activities (50% annually)	$ 250,000.00
Strengthened psychosocial well-being of learners and teachers	% of children showing improved psychosocial well-being	Provide group therapy, structured counseling, and recreational activities	Psychosocial assessment surveys	80% of children show improved psychosocial well-being	$ 250,000.00
		Train teachers on psychological first aid			
		Establish peer-to-peer networks for learners and teachers	Programme reports	60 support groups established (20 annually)	$ 300,000.00
		Train facilitators for these groups			
Enhanced community engagement in education	% of parents participating in PTA meetings	% of parents participating in PTA meetings	Conduct regular PTA meetings to engage parents in education governance	PTA meeting attendance records	80% of parents actively participating in PTAs
		Number of advocacy campaigns conducted	Design and implement advocacy campaigns promoting education for marginalized groups	Advocacy campaign reports	25 campaigns conducted (5 annually)
	Number of community-led initiatives supporting EiE programs	Train community leaders and volunteers on education management and support	Programme records	50 community-led initiatives (20 antually)	$ 150,000.00

Strengthened education system resilience	Percentatge of schools with emergency preparedness plans	Support schools in developing and implementing emergency plans	School records, site visits	125 schools develop and implement plans (50 annually)	$ 300,000.00
		Train school management on DRR			
	Percentate of education budgets allocated to emergencies	Advocacte with governments for increased budget allocations for education in emergencies	Government budget reports	20% increase in emergency-focused allocations	$ 300,000.00
					$ 9,250,000.00

Social Cohesion and Peacebuild

Social Cohesion and Peacebuild Programmes					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Strengthened community relationships and trust	Number of community dialogues and forums conducted.	Facilitate intercommunity dialogues and conflict resolution forums.	Dialogue attendance records, feedback surveys	50 dialogues conducted. (100 annually).	$ 500,000.00
		Engage religious and traditional leaders as mediators.			
	Percentage of participants reporting improved relationships with other communities.	Conduct community trust-building workshops.	Pre- and post-dialogue surveys	80% of participants report improved relationships.	$ 500,000.00
		Organize exchange visits between conflicting groups.			
2. Increased youth and women participation in peace processes	Number of youth and women trained in conflict resolution and peacebuilding.	Conduct peacebuilding and leadership training for youth and women.	Training attendance records, participant evaluations	1000 youth and women trained. (2,000 annually).	$ 500,000.00
		Develop mentorship programs to enhance participation.			
	Percentage of peace committees with active youth and women members.	Form and support peace committees with gender and youth inclusion.	Committee membership logs	70% of committees include youth and women.	$ 500,000.00
		Provide operational support to these committees.			
3. Reduced conflict and violence at the community level	Number of conflicts resolved through community mediation mechanisms.	Establish community-based conflict mediation mechanisms.	Mediation reports, community surveys	25 conflicts resolved. (5 annually).	$ 1,000,000.00
		Train mediators on conflict resolution techniques.			
	Percentage of targeted communities reporting reduced violence and conflict incidents.	Implement community-driven safety plans.	Incident reports, community monitoring	70% of targeted communities report reduced violence.	$ 300,000.00
		Monitor and evaluate conflict trends regularly.			
4. Enhanced social cohesion through cultural and economic integration	Number of cultural exchange and joint economic activities conducted.	Organize cultural events, sports tournaments, and joint economic ventures.	Activity reports, participant feedback	20 cultural and economic events conducted. (40 annually).	$ 950,000.00
		Facilitate shared market spaces and cooperatives.			
	Percentage of participants reporting improved perception of other groups.	Conduct post-event surveys to assess changes in perceptions.	Perception surveys	80% of participants report improved perceptions.	$ 200,000.00
		Promote positive narratives through media campaigns.			

5. Strengthened government and institutional capacity for peacebuilding	Number of local governments supported to develop peacebuilding strategies.	Facilitate the development of local peacebuilding strategies.	Government strategy documents, training attendance	5 local governments supported. (1 annually).	$ 300,000.00
		Provide training and tools for government officials.			
	Number of partnerships established with peacebuilding organizations.	Partner with NGOs, CSOs, and academic institutions for technical and financial support.	Partnership agreements, meeting minutes	5 partnerships established. (10 annually).	$ 250,000.00
		Develop MOUs with key partners.			
					$ 5,000,000.00

Infrastructure Rehabilitation

Infrastructure Rehabilitation Programmes					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Improved access to functional infrastructure	Number of critical infrastructure projects rehabilitated (schools, clinics, roads, markets).	Assess and prioritize critical infrastructure needs.	Project completion reports, site inspections	100 infrastructure projects rehabilitated.(100 annually).	$ 5,000,000.00
	Percentage of targeted communities with access to rehabilitated infrastructure.	Mobilize communities for participation in rehabilitation projects.	Community feedback, surveys	80% of targeted communities gain access.	$ 550,000.00
		Provide materials and technical support for repairs.			
2. Strengthened local capacity for infrastructure maintenance	Number of community members trained on infrastructure maintenance.	Conduct training sessions on maintenance and basic repairs for community infrastructure.	Training attendance records, feedback surveys	1,000 community members trained. (200 annually).	$ 250,000.00
		Develop maintenance guides.			
	Percentage of rehabilitated infrastructure maintained and operational after 2 years.	Form and train community committees to oversee infrastructure maintenance.	Maintenance records, monitoring reports	90% of rehabilitated infrastructure operational.	$ 300,000.00
		Provide toolkits and spare parts for maintenance.			
3. Enhanced access to safe and climate-resilient infrastructure	Number of infrastructure projects incorporating climate resilience measures.	Design infrastructure with climate-resilient features (e.g., flood defenses, heat-resistant materials).	Infrastructure design documents, site assessments	30 climate-resilient projects implemented.(60 annually).	$ 1,200,000.00
	Percentage of infrastructure resistant to climate-related risks (floods, heat, etc.).	Retrofit existing infrastructure to withstand climate risks.	Project assessments, community feedback	80% of targeted infrastructure meets standards.	$ 400,000.00
		Conduct community awareness on climate-resilient designs.			
4. Improved community participation in infrastructure projects	Percentage of community members engaged in planning and implementation of projects.	Conduct participatory planning sessions with communities.	Meeting attendance records, project reports	70% of targeted communities actively participate.	$ 300,000.00
		Create mechanisms for community oversight of projects.			
	Number of community-led initiatives supporting infrastructure rehabilitation.	Facilitate small-scale community-driven rehabilitation projects.	Monitoring reports, community feedback	200 community-led initiatives. (40 annually).	$ 2,500,000.00
		Promote positive narratives through media campaigns.			

5. Strengthened government capacity for infrastructure planning	Number of local governments supported to develop infrastructure rehabilitation plans.	Facilitate participatory infrastructure planning sessions with local governments.	Local government plans, session attendance logs	50 local governments supported. (10 annually).	$ 2,500,000.00
		Provide tools and templates for planning.			
	Number of partnerships established with private sector actors for infrastructure projects.	Partner with construction companies and private sector actors for co-financing and implementation of projects.	Partnership agreements, meeting minutes	25 partnerships established. (5 annually).	$ 2,000,000.00
		Develop MOUs.			
					$ 15,000,000.00

Climate Action

Climate Action Programmes					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Increased resilience to climate shocks	Number of households adopting climate-resilient agricultural practices.	Train farmers on climate-smart agriculture (e.g., crop rotation, drought-resistant crops).	Training attendance records, follow-up surveys	3000 households adopting practices. (1000 annually).	$ 750,000.00
		Distribute agricultural inputs and tools.			
	Percentage of communities with functional early warning systems for climate risks.	Develop and operationalize early warning systems.	Community feedback, EWS functionality reports	25 communities with functional systems. (5 annually).	$ 500,000.00
		Train community leaders to monitor and disseminate climate alerts.			
2. Improved environmental restoration and conservation	Number of trees planted and surviving after 1 year.	Launch afforestation and reforestation campaigns.	Tree survival assessments, community feedback	1 million trees planted and surviving. (200,000 annually).	$ 500,000.00
		Partner with schools and communities to plant and maintain trees.			
	Percentage of degraded land restored for productive use.	Implement community-led land restoration projects.	Site assessments, project reports	20% of targeted degraded land restored.	$ 600,000.00
		Facilitate use of organic and sustainable soil management techniques.			
3. Strengthened community capacity for climate action	Number of community members trained on climate adaptation and mitigation practices.	Conduct community workshops on climate adaptation strategies.	Training attendance logs, feedback surveys	10000 community members trained.(2,000 annually).	$ 500,000.00
		Develop and distribute IEC materials on sustainable practices.			
	Number of community climate action plans developed and implemented.	Facilitate community participatory planning for climate adaptation projects.	Project reports, community feedback	50 plans developed and implemented.(10 annually).	$ 500,000.00
		Support implementation of community-driven plans.			
4. Increased access to renewable energy solutions	Number of households using renewable energy solutions (solar, biomass, etc.).	Distribute and install renewable energy kits in targeted communities.	Distribution records, household surveys	2500 households using renewable energy. (1000 annually).	$ 500,000.00
		Train communities on the use and maintenance of renewable energy systems.			
	Percentage of public institutions (schools, clinics, etc.) using renewable energy.	Install solar panels and renewable energy systems in public institutions.	Facility assessments, monitoring reports	80% of targeted institutions adopt renewable energy.	$ 750,000.00
		Train staff on system maintenance.			

5. Strengthened policy and advocacy for climate action	Number of climate policies and action plans developed or adopted.	Advocate for climate policy development at local and national levels.	Government policy documents, advocacy reports	5 policies developed or adopted. (1 annually).	$ 200,000.00
		Develop toolkits for policymakers on climate resilience.			
	Number of partnerships established for climate action initiatives.	Partner with NGOs, private sector actors, and academic institutions to drive climate action projects.	Partnership agreements, meeting minutes	5 partnerships established. (10 annually).	$ 200,000.00
		Formalize MOUs with partners.			
					$ 5,000,000.00

Policy Influencing & Governance

Needs Analysis for Policy, Governance and Accountability Gap					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Strengthened policy environment for inclusive development	Number of policies and frameworks influenced or developed to promote inclusion and equity.	Advocate for policy development on education, health, and social inclusion.	Policy documents, advocacy reports	5 policies influenced or developed. (1 annually).	$ 500,000.00
		Organize stakeholder consultations and policy dialogues.			
	Number of research studies conducted to inform policy advocacy.	Conduct evidence-based research on policy gaps and challenges.	Research reports, dissemination records	15 research studies conducted. (3 annually).	$ 450,000.00
		Publish and disseminate findings to stakeholders.			
2. Improved governance and decision-making processes	Number of government officials trained on good governance and accountability.	Conduct capacity-building workshops for government officials on governance and accountability.	Training attendance logs, pre- and post-training assessments	5,000 government officials trained.(1,000 annually).	$ 1,000,000.00
		Provide toolkits on governance practices.			
	Percentage of government agencies implementing accountability mechanisms.	Support government agencies to establish citizen feedback and monitoring systems.	Agency reports, citizen feedback surveys	50% of targeted agencies implement mechanisms.	$ 400,000.00
		Facilitate public consultation forums.			
3. Increased citizen participation in governance	Number of citizen groups formed or strengthened for advocacy and accountability.	Form and train citizen groups on advocacy, monitoring, and accountability.	Group membership records, campaign reports	250 citizen groups formed or strengthened.(50 annually).	$ 500,000.00
		Facilitate citizen-led advocacy campaigns.			
	Percentage of citizens reporting increased engagement in governance processes.	Conduct awareness campaigns on citizens' rights and responsibilities.	Citizen surveys, media analytics	70% of targeted citizens report increased engagement.	$ 300,000.00
		Use media platforms to amplify citizen voices.			
4. Enhanced transparency and accountability mechanisms	Number of public accountability platforms established or supported.	Establish public accountability platforms (e.g., town hall meetings, digital dashboards).	Platform usage data, citizen feedback	100 platforms established or supported. (20 annually).	$ 700,000.00
		- Develop citizen report cards.			
	Number of corruption and grievance cases reported and addressed.	Strengthen grievance redress mechanisms within government and institutions.	Grievance logs, resolution reports	5,000 cases reported and addressed.(1,000 annually).	$ 600,000.00
		Facilitate community reporting mechanisms.			

5. Strengthened partnerships for governance and accountability	Number of partnerships established with civil society and private sector actors.	Partner with civil society organizations for advocacy and capacity-building.	Partnership agreements, meeting records	50 partnerships established. (10 annually).	$ 300,000.00
		Develop MOUs with private sector actors for joint initiatives.			
	Percentage of partners reporting improved collaboration on governance initiatives.	Conduct multi-stakeholder coordination meetings.	Partner surveys, coordination reports	80% of partners report improved collaboration.	$ 250,000.00
		Develop joint action plans for governance and accountability programs.			
					$ 5,000,000.00

Agriculture & Food Security

Agriculture & Food Security					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Increased agricultural productivity for smallholder farmers	Number of policies and frameworks influenced or developed to promote inclusion and equity.	Conduct farmer field schools on climate-smart agriculture.	Training attendance logs, post-training surveys	5000 farmers trained. (10,000 annually).	$ 5,000,000.00
		Distribute drought-resistant seeds and fertilizers.			
2. Enhanced food security for vulnerable households	Number of households reporting increased food availability and diversity.	Distribute farm inputs and tools to vulnerable households.	Household surveys, project reports	10000 households reached. (20,000 annually).	$ 1,850,000.00
		Promote household kitchen gardens for nutrition.			
	Percentage of households meeting minimum dietary diversity standards.	Conduct nutrition education and food preparation training.	Household dietary diversity surveys	80% of targeted households meet standards.	$ 300,000.00
		Distribute IEC materials on healthy eating practices.			
3. Improved resilience of farming systems to climate shocks	Number of hectares of farmland rehabilitated or made climate-resilient.	Implement soil and water conservation measures.	Site assessments, farmer feedback	1000 hectares rehabilitated.(200 annually).	$ 1,200,000.00
		Introduce agroforestry and integrated farming systems.			
	Percentage of farmers accessing early warning information for climate risks.	Develop and disseminate early warning information systems.	Farmer surveys, system logs	80% of targeted farmers access early warning systems.	$ 400,000.00
		Train farmers to interpret and act on climate information.			
4. Increased access to markets for smallholder farmers	Number of farmers linked to markets and value chains.	Organize farmer cooperatives and producer groups.	Cooperative membership records, market reports	2000 farmers linked to markets. (400 annually).	$ 750,000.00
		Facilitate linkages to buyers and agro-industries.			
	Percentage increase in household income from agricultural sales.	Train farmers on post-harvest handling and value addition.	Household income surveys, market data	50% increase in income from agricultural sales.	$ 5,000,000.00
		Provide storage facilities and support aggregation.			

5. Strengthened agricultural policies and systems	Number of local governments supported to develop agriculture and food security strategies.	Provide technical assistance to local governments on agricultural policy development.	Local government strategy documents	25 governments supported. (5 annually).	$ 3,000,000.00
		Facilitate participatory planning sessions.			
	Number of partnerships established with private sector and agri-business actors.	Establish partnerships for input supply, value addition, and market linkages.	Partnership agreements, meeting records	50 partnerships established. (10 annually).	$ 2,500,000.00
		Develop MOUs with agri-businesses.			
					$ 20,000,000.00

Health and Nutrition

Health and Nutrition					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Improved access to basic healthcare services	Number of individuals accessing primary healthcare services.	Establish and equip mobile and fixed health clinics.	Clinic attendance records, CHW reports	500,000 individuals served. (100,000 annually).	$ 1,000,000.00
		Deploy community health workers (CHWs) to underserved areas.			
	Number of children under 5 treated for preventable illnesses.	Conduct immunization campaigns for children.	Immunization records, treatment logs	200,000 children treated. (40,000 annually).	$ 500,000.00
		Provide treatment for common childhood illnesses (malaria, diarrhea, pneumonia).			
2. Improved maternal and child health outcomes	Number of pregnant and lactating women (PLW) receiving antenatal and postnatal care services.	Provide ANC and PNC services through clinics.	Clinic attendance logs, distribution records	5000 PLW served. (10,000 annually).	$ 400,000.00
		Distribute maternal health kits and micronutrient supplements.			
	Percentage of births attended by skilled health personnel.	Train midwives and traditional birth attendants (TBAs) on safe delivery practices.	Delivery records, TBA reports	80% of births attended by skilled personnel.	$ 400,000.00
		Provide incentives for institutional deliveries.			
3. Enhanced nutrition outcomes for vulnerable populations	Number of children under 5 treated for Severe Acute Malnutrition (SAM).	Establish outpatient therapeutic programs (OTPs).	OTP attendance records, distribution logs	10000 children treated.(20,000 annually).	$ 550,000.00
		Procure and distribute Ready-to-Use Therapeutic Foods (RUTF).			
	Number of households reached with nutrition education and behavior change communication (BCC).	Conduct nutrition education campaigns.	Campaign attendance records, household surveys	100,000 households reached. (20,000 annually).	$ 400,000.00
		Distribute IEC materials on healthy feeding practices.			
4. Increased access to WASH facilities for improved health	Percentage of households with access to clean drinking water.	Construct or rehabilitate boreholes and water points.	Household surveys, water point assessments	80% of targeted households have access.	$ 500,000.00
		Distribute water purification kits to households.			
	Number of households practicing improved hygiene behaviors.	Distribute hygiene kits (soap, menstrual products, etc.).	Household surveys, session attendance records	70% of targeted households practice good hygiene.	$ 500,000.00
		Conduct hygiene promotion sessions in schools and communities.			

5. Strengthened community health and nutrition systems	Number of CHWs trained on integrated health and nutrition service delivery.	Train CHWs on integrated service delivery (health, nutrition, WASH).	Training attendance logs, post-training evaluations	5,000 CHWs trained. (1,000 annually).	$ 450,000.00
		Provide ongoing mentorship and supervision.			
	Percentage of health and nutrition facilities meeting minimum service delivery standards.	Support facilities with equipment, supplies, and staff training.	Facility assessments, monitoring reports	80% of targeted facilities meet standards.	$ 300,000.00
		Conduct regular quality assurance assessments.			
					$ 5,000,000.00

Education and Skills Development

Needs Analysis on Education and Skills Gap in Nigeria					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Increased access to quality education for all	Number of children enrolled in formal and non-formal education programs.	Establish or rehabilitate schools and learning centers.	Enrollment records, attendance sheets	10000 children enrolled.(2000 annually).	$ 5,000,000.00
		Provide school supplies and learning materials.			
2. Improved learning outcomes for children and youth	Percentage of learners achieving minimum proficiency in literacy and numeracy.	Provide remedial classes and accelerated learning programs.	Learning assessments, teacher feedback	70% of learners achieve proficiency.	$ 500,000.00
		Train teachers on effective pedagogical approaches.			
	Number of teachers trained in child-centered and inclusive pedagogy.	Conduct teacher training sessions and capacity-building workshops.	Training attendance records	1000 teachers trained. (100 annually).	$ 800,000.00
		Provide continuous professional development support.			
3. Increased access to technical and vocational education and training (TVET)	Number of individuals trained in vocational and technical skills.	Establish TVET centers in underserved areas.	Training attendance records, post-training surveys	2000 individuals trained. (4,000 annually).	$ 1,000,000.00
		Provide market-relevant training in trades and technical skills.			
	Percentage of TVET graduates employed or self-employed within 6 months of training.	Facilitate internships, job placements, and entrepreneurship support.	Post-training surveys, employment records	70% of graduates employed or self-employed.	$ 500,000.00
		Provide startup kits for small businesses.			
4. Enhanced digital literacy among learners and teachers	Number of learners and teachers trained in digital literacy.	Provide ICT equipment and internet access in schools.	Training records, digital skills assessments	3000 individuals trained. (6,000 annually).	$ 800,000.00
		Conduct digital literacy training for learners and educators.			
	Percentage of schools equipped with functional ICT facilities.	Install ICT labs and provide ongoing maintenance support.	Facility assessments, monitoring reports	80% of targeted schools equipped.	$ 800,000.00
		Train school staff on ICT management and maintenance.			

5. Strengthened education systems and community involvement	Number of school management committees (SMCs) established and functional.	Establish and train SMCs on school governance and accountability.	SMC meeting attendance records, feedback	25 SMCs established.(10 annually).	$ 300,000.00
		Conduct regular SMC meetings to monitor progress.			
	Number of communities actively engaged in supporting education initiatives.	Mobilize communities for school development projects.	Community participation reports	100 communities engaged. (20 annually).	$ 300,000.00
		Facilitate community-led education initiatives.			
					$ 10,000,000.00

Sustainable Agriculture andFS

Sustainable Agriculture andFS					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Increased adoption of sustainable agricultural practices	Number of farmers trained in sustainable and climate-smart agriculture practices.	Conduct farmer field schools and training sessions.	Training attendance logs, post-training surveys	50,000 farmers trained. (10,000 annually).	$ 2,000,000.00
		Distribute drought-resistant seeds, organic fertilizers, and equipment.			
	Percentage of trained farmers adopting sustainable practices.	Provide technical support through extension services.	Farmer surveys, field observations	70% of trained farmers adopt practices.	$ 1,000,000.00
		Organize demonstration farms for best practices.			
2. Enhanced food security and nutrition at the household level	Number of households reporting increased food production and diversity.	Promote household kitchen gardens for nutrition.	Household surveys, project monitoring	100,000 households reached. (20,000 annually).	$ 5,000,000.00
		Distribute agricultural inputs to vulnerable households.			
	Percentage of households meeting minimum dietary diversity standards.	Conduct nutrition education campaigns.	Dietary diversity surveys	80% of targeted households meet standards.	$ 500,000.00
		Distribute IEC materials on nutrition-sensitive agriculture.			
3. Improved resilience of farming systems to climate shocks	Number of hectares of farmland rehabilitated with climate-resilient techniques.	Implement soil and water conservation projects.	Site assessments, farmer feedback	2,500 hectares rehabilitated. (500 annually).	$ 2,000,000.00
		Introduce agroforestry and integrated farming systems.			
	Percentage of farmers accessing early warning information for climate risks.	Develop and disseminate early warning systems.	Farmer surveys, system usage reports	80% of targeted farmers access early warning systems.	$ 200,000.00
		Train farmers to interpret and use climate risk information.			
4. Strengthened policy and community-based systems for sustainable agriculture	Number of local governments supported to develop sustainable agriculture strategies.	Provide technical assistance for agricultural policy development.	Policy documents, planning session reports	25 local governments supported. (5 annually).	$ 250,000.00
		Facilitate community-based participatory planning.			
	Number of partnerships established with private sector and agri-businesses.	Partner with private companies for input supply, value addition, and market linkages.	Partnership agreements, meeting minutes	50 partnerships established. (10 annually).	$ 250,000.00
		Develop MOUs for partnerships.			
					$ 11,700,000.00

Creating Market Linkages

Creating Market Linkages					
Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Increased market access for local producers and entrepreneurs	Number of producers and entrepreneurs linked to formal markets and value chains.	Facilitate trade fairs, exhibitions, and business networking events.	Market linkage records, event attendance	10,000 producers linked to markets. (2,000 annually).	$ 1,000,000.00
	Percentage increase in sales revenue among linked producers.	Conduct capacity building on product quality and market standards.	Sales records, producer feedback	50% increase in revenue among linked producers.	$ 200,000.00
		Provide branding, packaging, and certification support.			
2. Enhanced value chain efficiency and integration	Number of value chains strengthened or established.	Conduct value chain analysis and mapping.	Value chain reports, cooperative records	100 value chains strengthened. (20 annually).	$ 200,000.00
		Support the development of cooperative-based value chains.			
	Percentage of producers adopting improved practices in value chain integration.	Provide training on supply chain management and value addition.	Adoption surveys, monitoring reports	70% of producers adopt improved practices.	$ 300,000.00
		Facilitate access to processing and storage facilities.			
3. Increased access to market information	Number of producers accessing real-time market price and demand information.	Develop and operationalize digital platforms for market information sharing.	Platform usage data, producer surveys	50,000 producers access market information.(10,000 annually).	$ 200,000.00
		Conduct community awareness campaigns on platform usage.			
	Percentage of producers reporting improved decision-making due to market information.	Train producers on interpreting and utilizing market data.	Feedback surveys, platform analytics	80% of producers report improved decision-making.	$ 200,000.00
		Provide technical support for decision-making tools.			
4. Strengthened partnerships between producers and private sector	Number of partnerships established between producers and private sector actors.	Facilitate Memoranda of Understanding (MOUs) with buyers, wholesalers, and exporters.	Partnership agreements, meeting reports	100 partnerships established. (20 annually).	$ 300,000.00
		Organize regular buyer-seller forums.			
	Percentage of producers reporting sustained partnerships with private sector actors.	Provide mediation and support for partnership sustainability.	Producer surveys, partnership reviews	70% of producers maintain partnerships.	$ 300,000.00
		Offer training on contract negotiation and compliance.			

5. Improved policy and infra-structure for market linkages	Number of local governments supported to develop market linkage strategies and infrastructure.	Advocate for local governments to invest in rural roads, market centers, and storage facilities.	Policy documents, government meeting minutes	25 local governments supported. (5 annually).	$ 300,000.00
		Provide technical assistance for policy development.			
	Number of market infrastructures rehabilitated or established.	Rehabilitate and equip local market centers.	Site assessments, project reports	50 market infrastructures reha-bilitated. (10 annually).	$ 2,000,000.00
		Facilitate the construction of warehouses and cold storage facilities.			
					$ 5,000,000.00

Building Capacity of Local Enterprise

Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
	Percentage of trainees reporting improved knowledge and skills.	Conduct post-training surveys to assess knowledge retention.	Post-training surveys, participant feedback	80% of trainees report improved skills.	$ 100,000.00
		Provide follow-up coaching and mentoring.			
2. Enhanced access to markets for local entrepreneurs	Number of entrepreneurs linked to markets and value chains.	Facilitate market access through trade fairs and networking events.	Market linkage reports, trade fair attendance	5,000 entrepreneurs linked to markets. (1,000 annually).	$ 300,000.00
		Support participation in value chains and cooperatives.			
	Percentage increase in income among supported entrepreneurs.	Conduct trainings on market analysis and pricing strategies.	Income surveys, monitoring reports	50% increase in income for supported entrepreneurs.	$ 200,000.00
		Provide guidance on accessing high-value markets.			
3. Increased access to financial resources for entrepreneurs	Number of entrepreneurs accessing microfinance or investment capital.	Establish partnerships with microfinance institutions (MFIs) and investors.	Financing records, MFI partnership reports	3,000 entrepreneurs access financing.(600 annually).	$ 300,000.00
		Support entrepreneurs in preparing financing proposals.			
	Percentage of enterprises expanding operations through financial access.	Provide financial literacy training to entrepreneurs.	Monitoring reports, enterprise feedback	60% of financed enterprises expand operations.	$ 400,000.00
		Monitor utilization of loans and investments.			
4. Strengthened business networks and peer learning	Number of local business networks and cooperatives established or strengthened.	Form and support local business networks and peer-learning groups.	Cooperative membership records, event reports	200 business networks established. (40 annually).	$ 500,000.00
		Facilitate regular networking and knowledge-sharing events.			
	Number of entrepreneurs participating in peer-to-peer mentoring programs.	Match established entrepreneurs with emerging ones for peer mentorship.	Mentorship program records, participant surveys	2,500 entrepreneurs mentored. (500 annually).	$ 500,000.00
		Provide incentives for mentors and mentees.			

5. Strengthened government and policy support for entrepreneurship	Number of policies and strategies developed to support local entrepreneurship.	Advocate for entrepreneurship-friendly policies and incentives.	Policy documents, advocacy reports	10 policies influenced or developed. (2 annually).	$ 200,000.00
		Organize policy dialogues with government and private sector.			
	Number of partnerships established with financial institutions and private sector actors.	Partner with MFIs, private companies, and chambers of commerce.	Partnership agreements, meeting minutes	50 partnerships established. (10 annually).	$ 500,000.00
		Develop MOUs to support entrepreneur capacity building.			
					$ 3,000,000.00

Supporting Social Enterprises

Programme Outcome	Indicator	Activities	Measurement Method	5-Year Target	5-Year Budget (USD)
1. Increased number of viable social enterprises	Number of social enterprises established or supported.	Identify and support startups with viable business models.	Enterprise registration records, monitoring reports	500 social enterprises supported. (100 annually).	$ 7,500,000.00
		Provide seed funding and grants for social enterprise creation.			
	Percentage of supported enterprises achieving financial sustainability after 2 years.	Provide business development services (BDS) for social enterprises.	Financial statements, follow-up surveys	70% of enterprises achieve sustainability.	$ 500,000.00
		Conduct mentorship and coaching for business leaders.			
		Facilitate peer-learning workshops.	Post-training surveys, feedback forms	80% of participants report increased capacity.	$ 250,000.00
	Percentage of participants reporting increased capacity to manage enterprises.	Provide post-training follow-up support.			
		Distribute training manuals and toolkits.			
3. Increased access to markets and financial resources	Number of social enterprises linked to markets and investors.	Facilitate linkages between social enterprises and buyers, investors, and financial institutions.	Market linkage records, investor agreements	250 enterprises linked. (50 annually).	$ 200,000.00
		Organize trade fairs and investor forums.			
	Percentage of enterprises accessing financing for scaling operations.	Develop partnerships with financial institutions for tailored loan products.	Financing records, enterprise feedback	50% of supported enterprises access financing.	$ 200,000.00
		Support enterprises in preparing financing proposals.			
4. Strengthened community impact through social enterprises	Number of beneficiaries served or impacted by supported enterprises.	Promote enterprises focusing on health, education, and livelihoods.	Enterprise beneficiary data, community surveys	1,000,000 beneficiaries impacted.(200,000 annually).	$ 250,000.00
		Support enterprises addressing community-specific needs.			
	Percentage of enterprises integrating environmental sustainability practices.	Train enterprises on eco-friendly business practices.	Monitoring reports, enterprise assessments	70% of enterprises adopt eco-friendly practices.	$ 100,000.00
		Provide technical support for green business initiatives.			

5. Enhanced enabling environment for social enterprises	Number of policies and strategies developed or influenced to support social enterprises.	Advocate for government incentives for social enterprises.	Policy documents, advocacy reports	10 policies influenced. (2 annually).	$ 300,000.00
		Develop policy briefs and toolkits for policymakers.			
	Number of partnerships established with private sector actors and accelerators.	Partner with accelerators, incubators, and private companies to support enterprise development.	Partnership agreements, meeting minutes	50 partnerships established. (10 annually).	$ 1,000,000.00
		Develop MOUs with partners.			
					$ 10,300,000.00

A Better Humanity is Possible!